

**INTEGRAL UNIVERSITY, LUCKNOW
FACULTY OF ARCHITECTURE AND PLANNING**

B.Des. (Fashion Design)

Scheme of Teaching, Examination & Syllabus

(Session 2020-21)

Faculty of Architecture and Planning, Integral University, Lucknow

INTEGRAL UNIVERSITY, LUCKNOW

B. DES. (Fashion Design) SCHEME OF TEACHING AND EXAMINATIONS

B.Des.: I Semester

w.e.f. 2020 -2021

Subject Code	Subject Category	Subject Name	Teaching				Credits	Continuous Assessments Marks	Examination Marks			Exam & Sessional	Exam Time (Hr)
			Hours/ Periods						T	P/V	Total		
			L	Tu	St/P	Total							
BD101	PC	Theory of Design-I	2	1		3	3	50	50		50	100	3
BD102	CF	Ergonomics	2	1		3	3	50	50		50	100	3
BD103	CF	Civilization Culture & Fashion	1	1		2	2	50	50		50	100	3
BD104	PD	Communication skills	1	1		2	2	60		40	40	100	3
BD105	CF	Sketching	1		2	3	3	60		40	40	100	-
BD106	CF	Visualization and Representation-I	1		4	5	3	60		40	40	100	-
BD107	CF	Model Making/ Workshop	1		3	4	3	60		40	40	100	-
BD108	CF	Basic Design-I	2		6	8	5	50	50		50	100	3
Total Credit's		Total	11	4	15	30	24					800	
		GRAND TOTAL											

Notes:

A semester contains approximately of 16 working weeks (90 workdays) each.

The examinations of all subjects are conducted at the end of the semester.

The viva-voce and practical examinations of subjects are jointly conducted by two examiners: one internal and one external.

Abbreviations:

L = Lectures; Tu = Tutorial; St/P = Studio/Practical; T = Theory; P/V = Practical/Viva-voce,

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INTEGRAL UNIVERSITY, LUCKNOW

B. DES. (Fashion Design) SCHEME OF TEACHING AND EXAMINATIONS

B.Des.: II Semester

w.e.f. 2020 -2021

Subject Code	Subject Category	Subject Name	Teaching Hours/ Periods				Credits	Continuous Assessments Marks	Examination Marks			Exam & Sessional	Exam Time
			L	Tu	St/P	Total			T	P/V	Total		
			BD109	PC	Theory of Design-II	2			1		3		
BD110	PC	History of the Classical Fashion	2	1		3	3	50	50	50	100	3	
BD111	CF	Science of Textiles	2	1		3	3	50	50	50	100	3	
BD112	HS	Sustainable Fashion-I	1			1	1	50	50	50	100	3	
BD113	HS	Value and Ethics	1			1	1	50	50	50	100	3	
BD114	AC	Fashion Illustration-I	2		4	6	4	60		40	40	100	-
BD115	AC	Visualization and Representation-II	1		4	5	3	60		40	40	100	-
BD116	CF	Computer Design-I	1		3	4	3	60		40	40	100	-
BD117	CF	Creative Thinking	1		3	4	3	60		40	40	100	-
Total Credit's		Total	13	3	14	30	24				900		
		GRAND TOTAL											

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B. DES. (Fashion Design) SCHEME OF TEACHING AND EXAMINATIONS

B.Des.: III Semester

w.e.f. 2020 -2021

Subject Code	Subject Category	Subject Name	Teaching Hours/ Periods				Credits	Continuous Assessments Marks	Examination Marks			Exam & Sessional	Exam Time
			L	Tu	St/P	Total			T	P/V	Total		
			BD201	PC	Fashion Forecasting and Trend Study	2			1		3		
BD202	PC	Fashion Foundation	2	1		3	3	50	50		50	100	3
BD203	PC	Technology of Sewing	2		2	4	3	50	50		50	100	3
BD204	PC	Draping & Sewing-I	1		6	7	4	60		40	40	100	-
BD205	AC	Computer Design-II	1		5	6	4	60		40	40	100	-
BD206	AC	Fashion Photography	1		5	6	4	60		40	40	100	-
BD207	AC	Fashion Illustration-II	2		4	6	4	60		40	40	100	-
BD208	PC	Mini Project - Craft Study (5-Days)					1			100	100	100	-
Total Credit's		Total	11	2	22	35	26					800	
		GRAND TOTAL											

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INTEGRAL UNIVERSITY, LUCKNOW
B. DES. (Fashion Design) SCHEME OF TEACHING AND EXAMINATIONS

B.Des.: IV Semester

w.e.f. 2020 -2021

Subject Code	Subject Category	Subject Name	Teaching				Credits	Continuous Assessments Marks	Examination Marks			Exam & Sessional	Exam Time
			Hours/ Periods						T	P/V	Total		
			L	Tu	St/P	Total							
BD209	PC	World Textiles and Costumes	2	1		3	3	50	50		50	100	3
BD210	PC	Fabric Study	2		2	4	3	50	50		50	100	3
BD211	BS	Textile Dyeing and Printing	2	1		3	3	50	50		50	100	3
BD212	PD	Fashion Journalism	2			2	2	50	50		50	100	3
BD213	PC	Basic Pattern Making and Garment	1		8	9	5	60		40	40	100	-
BD214	PC	Graphic Design	1		3	4	3	60		40	40	100	-
BD215	AC	Textile Dyeing and Printing - Lab	1		3	4	3	60		40	40	100	-
BD216	AC	Computer Design-III	1		5	6	4	60		40	40	100	-
Total Credit's		Total	12	2	21	35	26					800	
		GRAND TOTAL											

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B. DES. (Fashion Design) SCHEME OF TEACHING AND EXAMINATIONS

B.Des.: V Semester

w.e.f. 2020 -2021

Subject Code	Subject Category	Subject Name	Teaching Hours/ Periods				Credits	Continuous Assessments Marks	Examination Marks			Exam & Sessional	Exam Time
			L	Tu	St/P	Total			T	P/V	Total		
			BD301	PC	Indian Textiles and Costumes	2			1		3		
BD302	PC	Apparel Manufacturing Technology	2	1		3	3	50	50		50	100	3
BD303	PC	Sustainable Fashion-II	2			2	2	50	50		50	100	3
BD304	PC	Fashion Merchandising and Retailing	2			2	2	50	50		50	100	3
BD305	OE	Non Departmental Elective- I	2			2	2	50	50		50	100	3
BD306	PC	Kid's Pattern Making and Garment	1		8	9	5	60		40	40	100	-
BD307	PC	Embroidery	1		4	5	3	60		40	40	100	-
BD308	PC	Apparel Computer Aided Design	1		6	7	4	60		40	40	100	-
BD309	PC	Textile Internship (30-Days)					1			100	100	100	-
Total Credit's		Total	13	2	18	33	25					900	
		GRAND TOTAL											

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B. DES. (Fashion Design) SCHEME OF TEACHING AND EXAMINATIONS

B.Des.: VI Semester

w.e.f. 2020 -2021

Subject Code	Subject Category	Subject Name	Teaching Hours/ Periods				Credits	Continuous Assessments Marks	Examination Marks			Exam & Sessional	Exam Time
			L	Tu	St/P	Total			T	P/V	Total		
			BD310	PE	Department Elective I: Marketing & Entrepreneurship	2			1		3		
BD311	PE	Department Elective II: Costing & Learning Manufacturing	2	1		3	3	50	50		50	100	3
BD312	OE	Non Departmental Elective- II: Business Management	2			2	2	50	50		50	100	3
BD313	PC	Fashion Styling	1		3	4	3	60		40	40	100	-
BD314	PC	Men's Pattern Making and Garment	2		6	8	5	60		40	40	100	-
BD315	PC	Trends Styling-I	1		4	5	3	60		40	40	100	-
BD316	AC	Visual Merchandising	1		3	4	3	60		40	40	100	-
BD317	AC	Fashion Accessories	1		3	4	3	60		40	40	100	-
Total Credit's		Total	12	2	19	33	25					800	
		GRAND TOTAL											

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B. DES. (Fashion Design) SCHEME OF TEACHING AND EXAMINATIONS

B.Des.: VII Semester

w.e.f. 2020 -2021

Subject Code	Subject Category	Subject Name	Teaching Hours/ Periods				Credits	Continuous Assessments Marks	Examination Marks			Exam & Sessional	Exam Time
			L	Tu	St/P	Total			T	P/V	Total		
			BD401	PE	Department Elective III: Knit Wear Design	2			1		3		
BD402	PE	Department Elective IV: Cosplay Design											
BD403		Department Elective IV: Fashion And Apparel Branding	2	1		3	3	50	50		50	100	3
BD404	PD	Professional Ethics	2			2	2	50	50		50	100	3
BD405	PC	Women's Pattern Making and Garment	2		6	8	5	60		40	40	100	-
BD406	PC	Lingerie Design	1		3	4	3	60		40	40	100	-
BD407	PC	Draping & Sewing-II	1		3	4	3	60		40	40	100	-
BD408	PC	Portfolio Development	1		3	4	3	60		40	40	100	-
BD409	PC	Trends & Styling-II	1		4	5	3	60		40	40	100	-
BD410	PC	Garment Internship (30-Days)					1			100	100	100	-
Total Credit's		Total	12	2	19	33	26					800	
		GRAND TOTAL											

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DEPARTMENT OF ARCHITECTURE, INTEGRAL UNIVERSITY, LUCKNOW
B. DES. (Fashion Design) SCHEME OF TEACHING AND EXAMINATIONS

B.Des.: VIII Semester

w.e.f. 2020 -2021

Subject Code	Subject Category	Subject Name	Teaching Hours/ Periods				Credits	Continuous Assessments Marks	Examination Marks			Exam & Sessional	Exam Time
			L	Tu	St/P	Total			T	P/V	Total		
BD411	PC	Fashion Design Collection			32		16	300		300	300	600	
Total Credit's		Total			32	24	16					600	
		GRAND TOTAL											

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LIST OF DEPARTMENTAL ELECTIVES WITH GROUPING - SEMESTER WISE								
SEM	COURSE CATEGORY	COURSE CODE	NAME OF THE COURSE	L	Tu	St	TCH	C
6	DE	BD310	Marketing and Entrepreneurship Development	2	1	0	3	3
6	DE	BD311	Costing And Lean Manufacturing Process	2	1	0	3	3
6	DE	BD312	Business Management	2	1	0	3	3
7	DE	BD401	Knit Wear Design	2	1	0	3	3
7	DE	BD402	Cosplay Design	2	1	0	3	3
7	DE	BD403	Fashion And Apparel Branding	2	1	0	3	3

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD101 Theory Of Design-I

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Basic Design provides the framework for understanding design as a new language by sensitizing students to the conceptual, visual and perceptual issues involved in the design process.
- To understand the basics elements, principles of design and composition
- To understand the theories of colour and its impact on our lives.

CONTENTS

UNIT I

INTRODUCTION TO DESIGN

Definitions and meaning of design, importance of design, examples of design from nature. Fundamental elements of design in 2-D and their definitions; point, line, shape, form, space, texture, value, colour and material. Introduction to the principles of design in 2-D and 3D - unity, balance, symmetry, proportion, scale, hierarchy, rhythm, contrast, harmony, focus, etc. ; use of grids, creating repetitive patterns.

UNIT II

CONCEPTS OF GEOMETRY

Introduction to different 3-D forms and primitive forms, shapes and understanding the behavior when combined. Transformation of 2-D to 3-D.

UNIT III

PRINCIPLES OF COMPOSITION

Principles of composition using grids, symmetrical/ asymmetrical, Rule Of Thirds, Center Of Interest, Gestalts Theory of Visual Composition.

UNIT IV

THEORY OF COLOURS

Introduction –visible spectrum, coloured light, colour temperature, colour interaction, colour blindness. Color wheel – primary, secondary, tertiary colors, color wheel, color schemes color value, intensity, and modification of color hues– tints, shades, neutralization. Color charts– types, making and using. Color harmony, use of color harmony.

UNIT V

USE OF COLOURS

Psychological impact of color – warm, cool and neutral colors, impact of specific hues, meanings of color, color and form, color and light, color and surface qualities, color and distances and scales.

Problems with color. Use of colors in various functional contexts– e.g. residential interiors, Non Residential interiors. Use of color in special situations – out door/indoor spaces, accessories, art works etc.

SUGGESTED BOOKS

- Linda Holtzschue, Understanding color, an introduction for designers, Van Nostrand Reinhold, Newyork, 1995.
- Hanks, A.David. Decorative Designs of Frank Lloyd Wright, Dover Publications, Inc. New York, 2003.
- Ching, Francis D.K. Architecture Form, space, and Order, 3rd ed. Van Nostrand Reinhold, New York, 2007.
- Hanks, A.David. Decorative Designs of Frank Lloyd Wright, Dover Publications, Inc. New York, 2003.

E BOOKS

- <http://www.edb.utexas.edu/minliu/multimedia/PDFfolder/DESIGN~1.PDF>
- <http://v5.books.elsevier.com/bookscat/samples/9780750660754/9780750660754.PDF>

MOOC

- <https://www.onlinestudies.com/Course-in-Fashion-Design/United-Kingdom/ICI/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 Marks
Regularity (Attendance)	10 Marks
Mid Term Test	15 Marks
Total	50 Marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD102 Ergonomics

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
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OBJECTIVES

- To understand the concept of Ergonomics and Anthropometrics
- To study their importance and application in practice
- To understand its impact on the human Health , Safety and Productivity

CONTENTS

UNIT I

NEED FOR STUDY

Introduction to Ergonomics, Evolution of Ergonomics theory and practice, Main considerations & focus of Ergonomics

UNIT II

ERGONOMICS OVERVIEW

Human Factors fundamentals & influence in practical & work situations, Physiology (work physiology) and stress. Environmental factors influencing human performance, Ergonomics applications for improvement (productivity/Stress)

UNIT III

ANTHROPOMETRY

Introduction to Anthropometry its importance & its relation with Ergonomics Human physical dimension concern: Human body- structure, function and anthropometrics,

UNIT IV

APPLICATION IN WORK AREAS

Design of Work place using Anthropometry data/analysis and Ergonomic principles. Practical examples highlighting advantages and benefits.

UNIT V

INFLUENCE IN GARMENT / FASHION INDUSTRY

Various applications in Garment and Fashion Industry. Standardization of sizes and measurements. Work place design for ease of operations and improved Productivity. Improvement of worker health and morale

SUGGESTED BOOKS

- Bridger, RS: Introduction to Ergonomics, 2nd Edition, Taylor &Francis, 2003.
- Dul, J. and Weerdmeester,B. Ergonomics for beginners, a quick reference guide, Taylor & Francis, 2008.
- G.Salvendy (4TH edition), Handbook of Human Factors and ergonomics, John Wiley & Sons, Inc., 2012
- Singh,S (Edt),Ergonomics Interventions for Health and Productivity, Himanshu Publications, Udaipur, New Delhi, 2007
- Anthropometry , Apparel Sizing & Design Woodhead Publishing edited by Deepthi Guptha & Noraasda Zakaria

E BOOKS

- https://ac.els-cdn.com/S2351978915007702/1-s2.0-S2351978915007702-main.pdf?_tid=b6ee4149-f115-4b5a-ab2c-e8e6e4ee1bba&acdnat=1528451883_13671bb4d588b9185f8475ddfa9714ed
- https://www.ijirset.com/upload/2015/april/65_Anthropometric.pdf

MOOC

- <https://www.mooc-list.com/course/70167012x-human-factors-and-culture-design-edx>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 Marks
Regularity (Attendance)	10 Marks
Mid Term Test	15 Marks
Total	50 Marks

Scheme of Teaching

L	Tu	ST/P	Total
1	1	-	2

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD103 Civilization Culture And Fashion

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To understand the evolution of art, culture and civilization over the ages
- To understand the effect of art on the culture and society

CONTENTS

UNIT I

ART DEVELOPMENT

History of western art from prehistoric times till date

UNIT II

EFFECT ON CULTURE

World war I & II and its effect on western art and culture

UNIT III

INDUSTRIAL REVOLUTION

Industrial Revolution and its effect on Western art and Culture

UNIT IV

INDUS VALLEY CIVILIZATION

Art & Culture of the Indus Valley Civilization.

UNIT V

NEW DIRECTIONS IN ART

Prechristianity era, Gothic era, Renaissance, Neo Classical, Romanticism, Realism, Impressionism, Cubism and Bauhaus.

SUGGESTED BOOKS

- The Complete Visual Guide Artists in History - Painting, Sculpture, Styles and Schools (Big Ideas), Robert Cumming, Penguin (September 2015)
- Indian Art and Culture Paperback – 11 Jan 2015 by Nitin Singhania
- The Short Story of Art, Susie Hodge, Lawrence King Pub, 2017

E BOOKS

- <http://www.tekstilec.si/wp-content/uploads/2014/12/321-333.pdf>
- <https://www.odi.org/sites/odi.org.uk/files/odi-assets/publications-opinion-files/3361.pdf>

MOOC

- <https://www.mooc-list.com/course/art-history-103a-wma>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 Marks
Regularity (Attendance)	10 Marks
Mid Term Test	15 Marks
Total	50 Marks

Scheme of Teaching

L	Tu	ST/P	Total
1	1	-	2

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD104 Communication Skills

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OBJECTIVES

- Enhance the communicative competence with focus on syntax and fluency
- Excel oral and written medium and prepare them for employability
- To prepare students to acquire understanding and fluency in English for professional work.

CONTENTS

UNIT I

IMPORTANCE OF COMMUNICATION

Communication: Importance of Communication; Elements of good individual communication; organizing oneself; different types of communication; Barriers in the path of Communication

UNIT II

LISTENING SKILLS

Listening skills: Listening to conversation and speeches (Formal and Informal) Reading: Techniques of reading, skimming, Scanning, SQ3R technique

UNIT III

CREATIVE WRITING SKILLS

Creative Writing: Scope of creative writing; Report writing, Paragraph, Letter Writing (Formal and Informal), Memo, Circular, Preparation of Agenda, Minute of the meeting, Notice, Description of Projects and Features. Oral Report; Periodical Report; Progress Report; Field Report Preparation of minutes; Video conference; Tele conference / Virtual meeting

UNIT IV

SPEAKING SKILLS

Speaking: How to converse with people, How to communicate effectively; Language and grammar skills; Pronunciation drills, Phonetics, vowels, Diphthongs, consonants, Stress, Rhythm and intonation, Conversational skills Features of effective speech- practice in speaking fluently –role play – telephone skills– etiquette. Short Extempore speeches – facing audience – paper presentation – getting over nervousness –Interview techniques – preparing for interviews – Mock Interview – Body Language

UNIT V

DIGITAL COMMUNICATION

Impact of internet on communication; communication through computers; voice mail; broadcast messages; e-mail auto response; etc. Video Conference; Tele conference.

SUGGESTED BOOKS

- Professional speaking Skills by Arun Koneru, Oxford University Press, 2017.
- Krishna Mohan & Meera Banerji: Developing Communication Skills Macmillan India, 2nd edition,2009
- K. Ashwathappa: Organizational Behavior, Himalaya Publishing House
- Daniel Colman: Emotional Intelligence, Bloomsburry publication India,2010
-

E BOOKS

- English Language–TN College Text Book - <http://www.textbooksonline.tn.nic.in/books/dted/dted1-english.pdf>

MOOC

- <https://www.mooc-list.com/course/business-english-basics-coursera>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)

35 marks

Regularity (Attendance)

10 marks

Mid Term Test

15 marks

Total

60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	2	3

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD105 Sketching

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OBJECTIVES

- Fundamental understanding on drawing and drawing techniques
- Ability to draw any object or landscape

CONTENTS

UNIT I

INTRODUCTION TO PENCIL EXERCISES

Knowledge about usage of different points of pencils, handling of pencils, practicing lines and tone building exercises. Natural geometric forms with emphasis on depth and dimension, detail & texture, sunlight & shadow.

UNIT II

FUNDAMENTALS OF DRAWING

Introduction – Fundamentals of drawing and its practice, introduction to drawing equipment, familiarization, use and handling of various media

UNIT III

DRAWING AS EXTENSION OF SEEING

Enhancing eye hand co-ordination blind drawing, focus on object while drawing on paper, gesture drawing, focus on movement of wrist and upper arm

UNIT IV

IDENTIFYING INTANGIBLE ASPECTS

Introduction to intangible aspects of drawing, visual experience of elements/ objects through contextualized and displaced out of context/ different context, elements. Enhancing sensorial perceptions, visual compositions as interpreting non-tangible feel or emotion. Aspect of visual experience.

UNIT V

PRINCIPLES OF PRESPECTIVE DRAWING

How objects sit in real space and how the human eye captures it. Horizon, vanishing points, landscape drawing. One point, two point and three point perspective drawing.

SUGGESTED BOOKS

- Drawing Perspective, Step by Step, Loft publication, Spain, 2012
- Fashion Illustration, Anna Kiper, David & Charles Book, 2011
- New Fashion Illustration (New Illustration Series) English, Paperback, Martin Dawber 2006

E BOOKS

- https://msvetterochs.weebly.com/uploads/4/0/3/8/40384243/sketching_garments_&_details_.pdf
- <http://www.ytech.edu/common/pages/DisplayFile.aspx?itemId=20658920>
- http://www.floobynooby.com/pdfs/Perspective_Drawing_Handbook-JosephDAmelio.pdf

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-illustration-course-online/>
- <http://awesomeartschool.com/p/fashion-illustration-for-beginners>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	4	5

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD106 Visualization and Representation-I

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Hand and eye coordination while drawing
- Capacity to draw any object in 2D and 3D form

CONTENTS

UNIT I

INTRODUCTION TO VISUALIZATION AND REPRESENTATION

Introduction to Visualization and Representation. The need of Visualization and Representation With-in Design process. Visualization as an optical & psychological process. Visualization as a tool to know one's own potential to perceive and memorize the impactful events and its visuals.

UNIT II

HAND DRAWING

Drawing lines of different direction as the result of simple controlled hand movement and their experience (Straight-vertical, horizontal, Diagonal- both directions, wavy, circular, zigzag.) freehand line drawings (emphasis is on the appearance of lines and varying pressure and use of various grades of pencil.) Observation of different kinds of lines from reality, and its representation and improvisation.

UNIT III

INTRODUCTION TO DIFFERENT TOOLS OF DRAWING

Introduction to different tools of drawing and its application in to representation of visual elements- line, shape, form, space, light & shade, texture and tones. Linear strokes made by different tools like chalk, charcoal, brush and ink, ballpoint pen.

UNIT IV

DRAWING OBJECTS

Drawing from object – Nature, Enhancing and expanding the skill of drawing depiction of form and communication. The relationship of 3D view and 2D representation, by making use of a transparent sheet and making a basic drawing of the view of converging or diverging lines.

UNIT V

MATERIAL PROJECTIONS

Enhancing and expanding the skill of drawing depiction of form and communication.- Freehand Isometric drawing, Isometric Drawings of Cuboids,

SUGGESTED BOOKS

- Kate Wilson- The Artist's Everything Handbook: A New Guide to Drawing and Painting (Publisher: Harper Design, Edition - 2015)
- Betty Edward Fontana- Drawing on the Right Side of the Brain (Publisher: Tarcher; 4 edition (November 2012)
- Betty Edward Fontana -Color: A Course in Mastering the Art of Mixing Colors (Publisher: Penguin USA (September 2004)
- H, Wilson Kate- Drawing & Painting: Materials and techniques of contemporary Artists. (Publisher: THAMES & HUDSON, Edition - 2015)

E BOOKS

- <http://dsf.edu.ph/wp-content/uploads/2017/04/The-Complete-Book-of-Drawing-Techniques.pdf>
- <http://ncert.nic.in/ncerts/l/legd103.pdf>

MOOC

- <https://www.mooc-list.com/course/drawing-nature-science-and-culture-natural-history-illustration-edx>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD107 Model Making/ Workshop

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the properties of soft materials
- Ability to manipulate soft and pliable material to create new forms

CONTENTS

UNIT I

INTRODUCTION TO MODEL MAKINGK

Introduction to the Mount Board/Paper/Boards for model making – types, properties etc. Hand building techniques on different planes - making rigid forms like, cubic, spherical, pyramidal shaped forms, depiction of steps, free forms, sculptures, etc.

UNIT II

MATERIALS AND TECHNIQUES (CLAY & CERAMIC)

Ceramics – clay/ plaster of Paris: Introduction to model making, Need; role of scale models in design: general practices - The potter’s wheel – kneading the clay, function of hands in throwing. Introduction to the Ceramic materials used for model making – clay, types and mixtures, properties etc. Hand building techniques- coiling, hand building with clay strips- making a small sculpture in Relief work – addition - making a mural, scooping– tile work.

UNIT III

MATERIALS AND TECHNIQUES (METAL)

Introduction to Gold, Silver, Platinum (Designer application). Introduction to Lurex(Zari)/wires/rods etc (Designer application). Procedures related to Metallic Staining. Properties of metals, definitions of terms with reference to properties and uses of metals, various methods of working with metals, fixing and joinery in metals, finishing and treatment of metals., Simple finishing methods like-Filing, Buffing, Polishing

UNIT IV

MATERIALS AND TECHNIQUES (PAPER, PLASTIC & THERMOCOL)

Properties and uses, various methods of working with paper, paper Mache, plastic and thermocol, fixing and joinery, finishing and treatments, creating shapes and 3D objects.

UNIT V

MATERIALS AND TECHNIQUES (RECYCLED MATERIAL)

Explore recyclable and found pliable materials to form 3 dimensional structures (Volume, Proportion, Surface, quality, characteristic of curve, plane, form and space). Yarn Manipulation using 3 strand braid, Interlace braid and Half knot chain, Square knot/flat knot chain, Alternating square knots, Right hand / Left hand vertical half hitch, Josephine knot and Square knots with beads/rings.

SUGGESTED BOOKS

- Carol Stangler, The crafts and art of Bamboo, Rev. updated edition, Lark books, 2009.
- Dr. Angelika Taschen, Bamboo style: Exteriors, Interiors, Details, illustrated edition, 2006.
- Peter Korn, Wood working Basics: Mastering the essentials of craftsmanship, Taunton, 2003

E BOOKS

- <https://www.pdfdrive.net/the-big-book-of-weekend-woodworking-wood-tools-e12932213.html>
- <https://www.pdfdrive.net/from-clay-to-pots-synthesis-of-the-ceramic-assemblage-e32932498.html>

MOOC

- <https://www.udemy.com/jewelry-making-wire-wrapped-jewelry-for-beginners>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	6	8

Scheme of Examination

BD108 Basic Design-I

S	T	P/V	Total
50	50	-	100

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Develop out of box thinking skill
- Understanding on various creative problem solving techniques

CONTENTS

UNIT I

INTRODUCTION TO BASIC DESIGN

Definitions of creativity, understanding components of creativity, definitions of problem solving, theories of creativity, goals and objectives, value judgments, defining problems, information gathering, creative incubation, creative thinking and creative process

UNIT II

THINKING TECHNIQUES

Principles in generative, convergent, lateral, interactive, graphical thinking, check lists, analysis and synthesis simulation, action ability and implementations of intentions. Blocks in creative thinking.

UNIT III

TOOLS AND TECHNIQUES OF CREATIVITY

Mind mapping, brain storming with related stimuli and unrelated stimuli, positive techniques for creativity, creative pause, Focus, Challenge, alternatives, concepts, sensitizing techniques, group or individual techniques.

UNIT IV

PROBLEM STATEMENTS

Brain writing with unrelated stimuli, idea mapping, random input, story boarding exercises, problem solving techniques –brain storming, lateral thinking of De Bono

UNIT V

CREATIVE SOLUTIONS

Applicable to designs – Design, Invention, opportunity, problems, improvement, planning, projects, conflicts. Simple Design exercises. Creative Design process – conceptual design, embodiment design, detail design, Iterations
Assignments: students are to design & produce at least 24 minor & 12 major basic products of day to day use and submit conceptual sketches along with a written report for internal and external assessment

SUGGESTED BOOKS

- Elements of Design: Rowena Reed Kostellow and the Structure of Visual Relationships , Gail Greet Hannah, 2002
- Basic Principles of Design, Manfred Maier, Vol. 1-4
- Comdex Fashion Design, Vol I, Fashion Concepts, Navneet Kaur, Vikas Pub, 2010

E BOOKS

- <https://www.pdfdrive.net/six-thinking-hats-e32030055.html>

- <https://books.google.co.in/books?id=I1o4DgAAQBAJ&lpg=PP1&dq=mooc%20courses%20on%20glass&pg=PT48#v=onepage&q&f=false>
- <http://asimetrica.org/wp-content/uploads/2014/06/design-thinking.pdf>

MOOC

- <https://iversity.org/en/courses/design-101-or-design-basics>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD109 Theory of Design-II

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the use of Principles and Forms in Garments
- Understanding on Typography and Basic Geometric Shapes

CONTENTS

UNIT I

INTRODUCTION

Primary elements of design –Point, Line, Plane, Volume. Primary forms, properties of form, transformation of forms - dimensional transformation, subtractive, additive forms, organization of additive forms - Articulation of forms. Space defining elements-horizontal, vertical, openings in space defining elements, Spatial relationship, Spatial organization.

UNIT II

PRINCIPLES OF DESIGN

Exploration of the basic principles of composition such as Proportion, Scale, Balance, Rhythm, Unity, Contrast, Character with garment examples. Ordering Principles such as Axis, Symmetry, Hierarchy, Datum, Rhythm & Repetition.

UNIT III

ORGANISATION OF FORMS

Spatial Relationships: i) Space within space, ii) Interlocking spaces, iii) Adjacent spaces, iv) Space linked by a common space b) Spatial Organization: influencing factors and their types i) Centralized, ii) Linear, iii) Radial, iv) Clustered, v) Grid c) Articulation of forms and spaces types: i) Edges and corners, ii) Surface. A Project on Creation of forms & spaces using the principles learnt.

UNIT IV

PRINCIPLES OF COMPOSITION; TYPOGRAPHY & GEOMETRY

Unity, harmony and specific qualities of design to include dominance, punctuating effect, dramatic effect, fluidity, climax, accentuation and contrast with garment examples. Basics of Calligraphy and typography, Understanding structure and proportion of types of (Roman Serif and San Serif). Basic solid Geometry

UNIT V

CIRCULATION

Function of building circulation components of building circulation - The building approach, The building entrance, configuration of the path, path space relationship, form of circulation space with examples. Simple circulation diagram for buildings

SUGGESTED BOOKS

- Francis D. K. Ching, 'Architecture - Form, Space and Order', Van Nostrand Reinhold Company, 2007
- V.S.Pramar, 'Design Fundamentals in Architecture', Somaiya Publications, New Delhi, 2007
- Leland M.Roth, 'Understanding Architecture', Routledge; 3 edition, 2013

E BOOKS

- <http://www.edb.utexas.edu/minliu/multimedia/PDFfolder/DESIGN~1.PDF>

- <http://v5.books.elsevier.com/bookscat/samples/9780750660754/9780750660754.PDF>

MOOC

- <https://www.onlinestudies.com/Course-in-Fashion-Design/United-Kingdom/ICI/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD110 History of Classical Fashion

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding of the influencers of Fashion and art in various period of history
- Understand the various art forms and their impact on culture of the country

CONTENTS

UNIT I

DEVELOPMENT OF VISUAL REPRESENTATION

Development of visual representation and its form in Material Cultures. Evolution of 2D & 3D representation of human figural representation in art and craft. Greek, Roman and byzantine. (Origin in Egyptian way of human figure representation. Indian: Gandhar period.

UNIT II

CLASSICAL WORLD

Romanesque and Gothic architecture and Gothic and early Renaissance painting. Development of arch, vaults, buttresses and stained glass windows. Painters having individuality in terms of style- Giotto, Duccio, Camabue. Indian Miniatures or Japanese, landscapes or Mughal Miniature paintings/ architecture.

UNIT III

MOVING FOCUS- THE CHANGING SEMIOTICS AND SEMANTICS OF THE VISUAL LANGUAGE

The revolution of using visual elements in a dynamic environment which create theatrical effect. The connection of architecture and the elements of space and form. Discovery of illusion and distortion for dramatic effect on the viewers mind. Fall of Napoleon and outbreak of the war, French revolution, Darwin, Karl marks, birth of photography and change in perception of visual experience.

UNIT IV

FAMOUS ARTIST & THEIR WORK

Impressionism and Expressionism Monet, Edouard Manet, Van Gogh, Edward Munch, Henri Matisse, Wassily Kandinsky, Sculpture- August Rodin. Dada, The art of Marcel Duchamp, Pablo Picasso, and Jackson Pollok

UNIT V

INDIAN ART, ARTIST AND THEIR WORK

Famous Indian Art works, Artists and their works and crafts of India.

SUGGESTED BOOKS

- Art: A World History, Elke Linda Buchholz, Susanne Kaeppele ,Karoline Hille, Irina Stotland, Gerhard Buhler, Harry N. Abrams (November 2007)
- The Complete Visual Guide Artists in History - Painting, Sculpture, Styles and Schools (Big Ideas), Robert Cumming, Penguin (September 2015)
- Indian Art and Culture Paperback – 11 Jan 2015 by Nitin Singhania
- The Short Story of Art, Susie Hodge, Lawrence King Pub, 2017

E BOOKS

- Indian Culture and Heritage <http://www.nios.ac.in/media/documents/SecIHCour/English/CH.02.pdf>
- The Story of Textiles - https://www2.cs.arizona.edu/patterns/weaving/books/wp_1925-1.pdf

MOOC

- <https://www.mooc-list.com/course/art-history-103a-wma>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)

25 marks

Regularity (Attendance)

10 marks

Mid Term Test

15 marks

Total

50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD111 Science of Textiles

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To obtain basic knowledge on Textile Industry and the terminology used in textiles
- Understand the performance characteristics of fibre, yarn and fabrics, their production process and the fabric construction process
- Analyze and the different types of fibers and fabrics and their unique characteristics

CONTENTS

UNIT I

INTRODUCTION TO TEXTILES

Introduction: Introduction to textile raw materials - Fiber, Filament, Yarn, Textile and Garment. End use of Textiles – Cloth tech, Sport tech, Geo tech, Oeko tech, Pack tech, Mobil tech, Indu tech, Med Tech, Home tech, Build tech, Med tech and Agro tech.

UNIT II

FIBER

Primary Properties of Fiber – Length to Width Ratio, Tenacity, Flexibility, Cohesiveness and Uniformity Secondary properties of Fiber - Fiber morphology (Luster), Elongation and elastic recovery, Resiliency, Moisture regain, Flammability and other thermal reactions, Electrical conductivity, Abrasion resistance, Chemical reactivity and resistance. Classification of Fibers based on origin – Natural & Manmade, Natural Fibers - Cellulosic (Cotton, Flax & Jute), Protein – (Wool and Specialty Woolen Fibers), Silk and Mineral Fiber – Asbestos. Man Made Filament Fibers – Rayon, Polyester and Acetate Fibers

UNIT III

YARN

Spinning –Spinning methods, Yarn Properties - yarn twist (S&Z directions), count and strength. Mechanical Yarn Formation of Cotton, Jute, Linen, Woolen, Worsted & Silk Yarns. Chemical Spinning – Wet, Melt & Dry spinning of filament yarns. Yarn Types - Ply Yarn, Cable yarn, double yarn and novelty yarns

UNIT IV

WEAVING

Parts of a Basic Loom – Shuttle, Heddle, Reed, Warp beam & Cloth Beam Basic Weaving operation – Shedding, Picking, Beating, taking in and Letting off Types of Looms – Handloom, Dobby loom, Power loom, rapier and Jacquard loom Parts of a fabric – Warp, Weft, Grain, Bias and Selvedge Basic Weaves – Plain Weave, Basket Weave, Rib, Twill, Satin and Sateen Complex & Fancy weaves – Swivel, Lappet, Leno, Double Cloth, Pile and Jacquard

UNIT V

KNITTING & NON-WOVEN FABRIC CONSTRUCTION

Differences between Woven and Knitted Fabrics. Types of Knitting Machines; Circular and Flat Machines. General Knitting Terms- Wales, Courses, Face and Back, Knitting Needles, Cut and Gauge. Knit Stitch, Purl Stitch, Miss Stitch and Tuck stitch. Fabrics: Single Jersey, Double Jersey, Interlock, rib Non-Woven Fabrics: Methods and Materials to Manufacture Non-Woven Fabrics; Bonded Fabrics; Foam Laminated Fabrics; Felt

SUGGESTED BOOKS

- Garment Technology for Fashion Designers, Cooklins , Hayes, MsLoughlin & Fairclough, Wiley India, 2012

- Fibre to Fabric, Bernard P Corbman, (6th edition), Tata McGraw - Hill Education, 2003
- Textile Science: An Explanation of Fibre Properties, Gohl & Vilensky, CBS Publishers, 2005
- Textiles, Sara J. Kadolph, Pearson publication, 2009

E BOOKS

- Hand Book of Technical Textiles
https://textinfo.files.wordpress.com/2012/10/handbook_of_technical_textile_.pdf
- Textiles & Clothing - <http://www.textbooksonline.tn.nic.in/books/11/stdxi-voc-textiles-em.pdf>
- Fabric Study
[http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Fabri%20Study%20\(Textbook%20+%20Practical%20Manual\)%20XII.pdf](http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Fabri%20Study%20(Textbook%20+%20Practical%20Manual)%20XII.pdf)
- Fiber to Fabric
[http://www.nios.ac.in/media/documents/SecHmscicour/english/Home%20Science%20\(Eng\)%20Ch-10.pdf](http://www.nios.ac.in/media/documents/SecHmscicour/english/Home%20Science%20(Eng)%20Ch-10.pdf)

MOOC

- <https://www.mooc-list.com/course/textile-fundamentals-mooc-marist-college>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	-	1

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD112 Sustainable Fashion

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To understand our natural resources, ecosystem and the biodiversity of the planet
- Obtain basic knowledge on environment pollutions, its types and pollutants
- Understanding the Social Issues and the impact of Population on the Environment

CONTENTS

UNIT I

INTRODUCTION TO WORLD ART & CULTURES

Definition, scope and importance, of environmental studies, Need for public awareness. Renewable and non-renewable resources: Natural resources and associated problems. Forest resources: Water resources: Mineral resources : Food resources : Energy resources: Land resources :

UNIT II

ECO SYSTEMS

Structure and function of an ecosystem, Concept of an ecosystem , Producers, consumers and decomposers, Energy flow in the ecosystem, Ecological succession, Food chains, food webs and ecological pyramids, Types of Ecosystem

UNIT III

BIODIVERSITY AND ITS CONSERVATION

Bio-geographical classification of India, Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values, Hot-spots of biodiversity. Threats to biodiversity. Endangered and endemic species of India. Conservation of biodiversity

UNIT IV

ENVIRONMENTAL POLLUTION

Air pollution, Water pollution, Soil pollution, Marine pollution, Noise pollution, Thermal pollution, nuclear hazards, Solid waste Management, Disaster management: floods, earthquake, cyclone and landslides.

UNIT V

SOCIAL ISSUES AND THE ENVIRONMENT

Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case Studies. Wasteland reclamation. Consumerism and waste products. Environment Protection Act. Air (Prevention and Control of Pollution) Act. Water (Prevention and control of Pollution) Act, Wildlife Protection Act, Forest Conservation Act, Issues involved in enforcement of environmental legislation. Public awareness

SUGGESTED BOOKS

- Cunningham, W.P. Cooper T.H. Gorhani, E & Hepworth, M.T. 2001, Environmental Encyclopedia, Jaico Publ. House, Mumbai, 1196p
- Text Book for environmental Studies For UGC, Erach Bharucha, 2004

E BOOKS

- <http://www.ugc.ac.in/oldpdf/modelcurriculum/env.pdf>

MOOC

- <http://academicearth.org/environmental-studies/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)

25 marks

Regularity (Attendance)

10 marks

Mid Term Test

15 marks

Total

50 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	-	1

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD113 Value and Ethics

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding values and its importance in current scenario
- Understanding human rights and identifying the social evils
- Spreading awareness amongst others to help curb injustice and spread human values
- To provide guiding principles and tools for the development of the whole person, recognizing that the individual is comprised of Physical, Intellectual, Emotional and Spiritual dimensions.

CONTENTS

UNIT I

NEED FOR STUDY

Value Education—Introduction – Definition of values – Why values? – Need for Inculcation of values – Object of Value Education – Sources of Values – Types of Values: i) Personal values ii) Social values iii) Professional values iv) Moral and spiritual values) Behavioral (common) values

UNIT II

PERSONAL VALUES

Personal values – Definition of person – Self-confidence – Relative and absolute confidence, being self-determined, swatantrata (loosely equivalent to freedom). Self-discipline – Self Assessment – Self-restraint –Self motivation – Determination – Ambition – Contentment Self- respect and respect to others; expression of respect

UNIT III

SOCIAL VALUES

Social values – Units of Society - Individual, family, different groups – Community – Social consciousness – Equality and Brotherhood – Dialogue – Tolerance – Sharing – Honesty Responsibility – Cooperation; Freedom – Repentance and Magnanimity. Peer Pressure – Ragging - examples - making one’s own choices

UNIT IV

PROFESSIONAL VALUES

Professional values – Definition – Competence – Confidence – Devotion to duty –Efficiency – Accountability – Respect for learning /learned – Willingness to Learn-Open and balanced mind – Team spirit – Professional Ethics – Willingness for Discussion; Difference between understanding and assuming Time Management: Issues of planning, as well as concentration (and aligning with self-goals) Expectations from yourself. Excellence and competition, coping with stress, Identifying one’s interests as well as strengths.

UNIT V

BEHAVIOURAL VALUES

Behavioral values – Individual values and group values. Anger: Investigation of reasons, watching one’s own anger; Understanding anger as: a sign of power or helplessness, distinction between response and reaction. Right utilization of physical facilities. Determining one’s needs, needs of the self and of the body, cycle of nature. Relationship with teachers. Inside the class, and outside the class, interacting with teachers. Complimentary nature of skills and values. Distinction between information & knowledge Goals: Short term goals and long term goals; How to set goals; How to handle responsibilities which have to be fulfilled while working for goals.

SUGGESTED BOOKS

- Values (Collection of Essays)., Published by : Sri Ramakrishna Math., Chennai — (2008)
- Prof. R.P.Dhokalia., Eternal Human Values NCRT – Campus Sri Aurobindo Marg., New Delhi
- M.G.Chitakra: Education and Human Values, A.P.H.Publishing Corporation, New Delhi, 2003
- Holy Books of all religions

E BOOKS

- [https://www.researchgate.net/publication/293755836 VALUE EDUCATION NEED OF THE HOUR](https://www.researchgate.net/publication/293755836_VALUE_EDUCATION_NEED_OF_THE_HOUR)
- <http://cbseportal.com/e-books/download-free-ncert-e-book-education-for-values-in-school-a-framework>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	4	6

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD114 Fashion Illustration-I

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Remembering and understanding the course contents
- Applying the knowledge acquired from the course
- Understanding of various approaches to figure drawing

CONTENTS

UNIT I

INTRODUCTION TO FASHION ILLUSTRATION

Changes in fashion illustration styles and proportion over the centuries. The role of fashion illustration as a mode of expression and representation for contemporary apparel styles and trends.

UNIT II

BASIC GESTURE DRAWING

Make stick figures in different poses, make geometric figures, blocking the human body, bodyline reading through different poses.

UNIT III

FLESHED FIGURE

Understanding Human Anatomy and studying the different body parts in detail.

UNIT IV

DRAWING FEATURES

Face analysis. Draw features eyes, nose, ear, lips, face, hands, arms, feet, legs and hairstyles.

UNIT V

THE FASHION FIGURE

Fashion figure - The Greek Canon , 8½, 10 and 12 heads, front, back and ¾ profiles

SUGGESTED BOOKS

- Fashion Illustration, Anna Kiper, David & Charles Book, 2011
- Fashion Illustration Children, Patric, John Ireland, BT Bastford Ltd, 2005
- New Fashion Illustration (New Illustration Series) English, Paperback, Martin Dawber 2006

E BOOKS

- Fashion Sketch Book -
http://msvetterochs.weebly.com/uploads/4/0/3/8/40384243/sketching_garments_&_details_.pdf

MOOC

- <https://www.udemy.com/learn-to-draw-fashion-with-adobe-illustrator-cc-beginners/?siteID=SAyYsTvLiGQ-uau8PN8UukNxyGp.fl egTA&LSNPUBID=SAyYsTvLiGQ>
- <https://www.milanfashioncampus.eu/fashion-illustration>
- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-illustration-course-online/>
- <http://awesomeartschool.com/p/fashion-illustration-for-beginners>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	4	5

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD115 Visualization and Representation-II

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- The student shall be able to replicate what he or she sees. Reinforcing the principles of traditional drawing skills.
- Developing new ways of thinking, seeing, and creating (making).
- Understanding the principles of perspective drawing and colour

CONTENTS

UNIT I

UNDERSTAND BASIC PRINCIPLES OF RENDERING IN COLORMEDIA

Introduction to colour application based on colour theory (Pigment theory). Introduction to various colour media- dry colour media, colour pencils, pens, crayons, oil pastels, dry pastels, Wet colour media, water colours, poster colours, photo colour inks

UNIT II

COLOUR

Focusing on colour mixing and achieving different nuances of colour. To understand how colours react and combine to give an intended effect/experience. Colour mixing techniques- Cross hatching, smudging, Water colour wash, Imitating/Copying the work of a master artist.

UNIT III

COLOUR RENDERING TECHNIQUES

Rendering in detail of at least 4 different materials (e.g. Wood, Plastic, Ceramic, Glass, Fabric etc.) using different mediums.

UNIT IV

STILL LIFE AND NATURE STUDY

Monochromatic Study of still life Compositions by varying arrangements/by observing from different angles, Multicolor Study of still life Composition by varying arrangements/by observing from different angles, Multicolor Studies of Composition in Nature by observing from different angles and viewpoints. Colour Pencils, Dry Pastels, Water colours, Acrylic/ Poster Colours

UNIT V

HUMAN ANATOMY

Studies in: Understanding Human Anatomy with respect to realistic proportions. Body balance and proportions -Male & Female, to understand the aesthetics of human postures. Body movements & Postures using live models/ photographs/ master's works.

SUGGESTED BOOKS

- Betty Edward Fontana- Drawing on the Right Side of the Brain (Publisher: Tarcher; 4 edition (November 2012)
- Betty Edward Fontana -Color: A Course in Mastering the Art of Mixing Colors (Publisher: Penguin USA (September 2004)
- H, Wilson Kate- Drawing & Painting: Materials and techniques of contemporary Artists. (Publisher: THAMES & HUDSON, Edition - 2015)

E BOOKS

- <http://dsf.edu.ph/wp-content/uploads/2017/04/The-Complete-Book-of-Drawing-Techniques.pdf>
- <http://ncert.nic.in/ncerts/l/legd103.pdf>

MOOC

- <https://www.coursera.org/learn/uva-darden-design-thinking-innovation>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD116 Computer Design-I

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Develop a basic concept of computers & its structure.
- Enable students to understand the working of commonly used software and their use in business organizations.
- Create small design using tools in Ms. Paint

CONTENTS

UNIT I

COMPUTER ORIENTATION

Introduction to Computer Hardware & Software:

Basic functions of File Management: Managing Windows Explorer; Creating, moving, renaming and deleting folders and files; Understanding file extensions; Viewing storage devices and network connections. Introduction to the Internet: The role of Internet in design process flow, Internet Browsers, Internet Tools, Search Engines.

UNIT II

MICROSOFT WORD

Using templates to create new documents , Creating and editing text, Formatting text, pages, and paragraphs, Adding headers, footers, and page numbers , Applying styles and themes to documents , Creating bulleted and numbered lists , Working with tables, macros, and building blocks , Illustrating documents , Proofing, reviewing, and printing documents

UNIT III

MICROSOFT EXCEL

Working with Excel interface, entering data, formatting rows, columns, cells, and data, working with alignment and text wrap, creating formulas and functions, Finding and replacing data, Printing and sharing worksheets, Creating charts and PivotTables, Inserting and deleting sheets

UNIT IV

MICROSOFT PRESENTATION SOFTWARE

Understanding presentation and types of presentation. Creating presentations from themes and templates, Using and editing slide masters, Changing the layout or theme, Adding pictures, objects, shapes, diagrams, and charts, Working with bullet points, text boxes, and tables, incorporating video, audio, and animation, adding speaker notes and comments, Revising and Running a slideshow, Reusing and sharing PowerPoint presentations

UNIT V

SCANNING AND MS. PAINT

Scanning Techniques: Understanding pixels and resolution, choosing scanning software, Resolution, colour modes, scanning for print, for use on websites, converting images and documents to PDFs, Creating PDFs for OCR Explore drawing skills: Working with selection tools, Brush tools, shapes, colors, text`

SUGGESTED BOOKS

- Comdex Computer Course, Vikas Gupta, PM Publications, 2015
- Mastering MS Office – 2000 by Tech Media

E BOOKS

- <http://freecomputerbooks.com/microsoftOfficeBooks.html>

MOOC

- <https://www.edx.org/school/microsoft>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD117 Creative Thinking

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Developing Problem solving skill
- Understand the various techniques of out of box thinking and selecting appropriate one based on the circumstance and situation

CONTENTS

UNIT I

CREATIVITY

Explanation on creativity, Icebreaker: Thinking Outside the Box, Combining Ideas: How to combine ideas for creative thinking breakthroughs, Combining ideas is one of the fundamental exercises in creative thinking.

UNIT II

CREATIVE THINKING TOOLS

Thinking tool no. 1: Kick Cards, 2: The Inverse, 3: Double Six Good Bad Interesting: Get creative thinking with the G.B.I. exercise – Dr Edward de Bono. Brainstorming,

UNIT III

PRINCIPLES OF CREATIVITY

Creative Problems: Defining creative problems and solutions. Diffusion: Spreading ideas through social networks. Divergence and convergence: Staying open and staying focused. Exploration: Going where no one has gone before. Forced association: Banging things together to create new things. Ground Rules: Shared rules that enable safe creativity. Jumping: Jumping to new idea domains. Practice: Build your 'creative muscle' with regular practice. Questioning: Asking things to get the mind going.

UNIT IV

TOOLS FOR DEFINING THE PROBLEM

CATWOE, Challenge, Chunking, Context Map, A Day in the Life of., Is – Is not, how to: The Kipling method (5WIH), Positives, Negatives, Problem Statement: achieve. Purposing: Reversal: Storyboarding: Visioning: Assumption Busting: Brainstorming: Brain mapping. Essence: Forced Conflict: Lotus Blossom: PSI: Problem + Stimulus = Idea, Random Words: Modeling: Morphological Analysis, Post-Up: Provocation: Role-play: Reverse Brainstorming: , SCAMPER: , Storyboarding: , Visioning: , Wishing

UNIT V

TOOLS FOR SELECTING IDEAS

Concept Screening: The Hundred Dollar Test: , Negative Selection: , NUF Test: Check idea is New, Useful and Feasible., PINC Filter: , Swap sort:

SUGGESTED BOOKS

- Rod Judkins, The Art of creative thinking, Sceptre Pub, 2015

E BOOKS

- <https://www.pdfdrive.net/six-thinking-hats-e32030055.html>
- <https://books.google.co.in/books?id=I1o4DgAAQBAJ&lpg=PP1&dq=mooc%20courses%20on%20glass&pg=PT48#v=onepage&q&f=false>
- <http://asimetrica.org/wp-content/uploads/2014/06/design-thinking.pdf>

MOOC

- <https://iversity.org/en/courses/design-101-or-design-basics>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD201 Fashion Forecasting and Trend Study

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Develop a holistic understanding of fashion, trends, and forecasting in a global setting.
- Effectively communicate your understanding of fashion trends in both visual and written form.
- Understand the relationship from the forecasting to product development and the need for forecasting knowledge for all aspects of apparel and textile businesses

CONTENTS

UNIT I

FASHION FORECASTING

Fashion Forecasting & its types Forecasting (Time based), Short term forecasting, Long term forecasting, Forecasting (Technique based), Judgmental forecasting, Intuitive forecasting, Delphi technique. Process of fashion forecasting; sources of fashion forecasting

UNIT II

COLOUR FORECASTING

Color Forecasting Its importance, Its impact on fashion scenario, 24 moods categorization

UNIT III

TREND ANALYSIS

Trend Analysis Identification / Selection of target market Trend analysis of earlier seasons to understand trend spotting methods & trend lifecycles Forecast interpretation of the current / subsequent season Developing Style directions based on selected markets Trend reporting & data presentation

UNIT IV

TREND ANALYSIS

Trend analysis for the different seasons, Trend Analysis Agencies – WGSN and Promo style, Trend Reports, Google Trends

UNIT V

TREND STUDY

Trend Setters, Influence of Media on trend – Paper, Movies and Social Media. National & International Trend Spotting

SUGGESTED BOOKS

- Gini Stephen Frings (2007), Fashion Concept to Consumer, Pearson
- Elaine Stone (2013), Dynamics of Fashion, Fair Child Books

E BOOKS

- Fashion Sketch Book http://msvetterochs.weebly.com/uploads/4/0/3/8/40384243/sketching_garments_&-details_.pdf

MOOC

- <https://www.udemy.com/learn-to-draw-fashion-with-adobe-illustrator-cc-beginners/?siteID=SAyYsTvLiG-Q-uausPN8UukNxyGp.fl egTA&LSNPUBID=SAyYsTvLiGQ>
- <https://www.milanfashioncampus.eu/fashion-illustration>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD202 Fashion Foundation

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understand the fashion terminologies, fashion scenario and fashion industry
- To foster an understanding of international / Indian designers and their work
- Get an insight into the more recent developments in the field of global fashion and fashion trends

CONTENTS

UNIT I

INTRODUCTION TO FASHION

Introduction to fashion, Business of Fashion: Importance of Fashion, Economic importance of Fashion Business, Four levels of Fashion (Primary level, Secondary level, Retail level & Auxiliary level) Market segmentation (Demographics, Geographic, Psychographics & Behavioural), Economic Environment, Social Environment

UNIT II

FASHION INFLUENCES

Factors influencing Fashion: Political influence, Social influence, Environmental influence, Geographical influence, Cultural influence Environment of Fashion: Theory of Clothing Origin, Fashion cycle, Theories of fashion adoption, Principles of Fashion, International Fashion centres. Principles of Fashion movement: Fashion Movements – Belle époque, Flapper, punks, hippies, minimalists, grunge, gothic, and heavy metal

UNIT III

FASHION THEORIES

Fashion theory – Trickle up, Trickle down and Trickle across. Fashion terms: Fashion, Fad, Classic, Trend, Haute-couture, Prêt-a-porter, Knockoff, accessories, Toile, atelier, and boutique, bespoke. Consumer identification with fashion life cycle – fashion leaders/ Style Icon / followers/ innovators/motivators/ victims Fashion for creative and artistic expression. Fashion for functional requirements. Fashion and technology. Fashion for social and environmental consciousness.

UNIT IV

FASHION SEASONS & TERMINOLOGIES

Fashion Seasons – International market and Indian market Evolution of Fashion, Terminology of Fashion, Fashion Terminologies - Design, Prototype, Manufacturing, Product Launch, Retail store, Couture, RTW, Mass-produced, Fashion Designer, Stylist, Fashion Journalist, Fad, Fit, Pattern, Size label, Care label, Laundering, Fashion Shows, Catwalk, Fashion Magazines, Webzines, Social Media, Lingerie, Longue wear, Fragrance, endorsement, Model, Mannequin, Merchandise

UNIT V

FASHION DESIGNER STUDY

Designer Study: International & Indian fashion designers and their brands based on following criteria:- Introduction of the Designer, Education, Specialty, Brand / label, Contribution to Fashion, Product range, Outlets, Collection Showcase. Fashion Brands Fashion capitals, Fashion Icons and Role of Fashion in Movies, Sports, Politic.

SUGGESTED BOOKS

- Gini Stephen Frings (2007), Fashion Concept to Consumer, Pearson
- Elaine Stone (2013), Dynamics of Fashion, Fair Child Books
- Fred Davis (2002), Fashion, Culture and Identity, University of Chicago Press

E BOOKS

- On Trend – The Fashion Series - <http://www.deborahweinswig.com/wp-content/uploads/2017/02/From-Runway-To-Checkout-February-1-2-017.pdf>
- Fashion Studies –Text Book http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf
- Fashion & Style - http://www.gov.pe.ca/photos/original/4hsk_fashionRG.pdf

MOOC

- <https://www.mooc-list.com/course/management-fashion-and-luxury-companies-coursera>
- <https://www.mooc-list.com/course/fashion-style-icons-and-designing-historical-elements-kadenze>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	2	4

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD203 Technology of Sewing

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the features of sewing Machine its parts and the types of industrial sewing machine
- Identification of different types of seams, seam finishes, Fullness Plackets, Pockets sleeves and collar for various garments
- Handling the sewing machine and the ability to do stitch basic stitches on fabric

CONTENTS

UNIT I

BASIC INDUSTRIAL TERMINOLOGY

Trade related Tools, their importance, usage and safety - Measuring Tools, Drafting Tools, Marking Tools, Cutting Tools, Sewing Tools, and Finishing Tools. Fabric Fundamentals - Types of Fabrics, Selection of Needle and thread according to fabric types, Fabric Preparation for cutting, Grain, Selvedge, Shrinkage, Straightening the fabric Grains, Units, and Measuring Techniques.

UNIT II

SEWING MACHINE PARTS AND FUNCTIONS

Parts and functions of Sewing machine, Types Machine needle, Stitch formation, Sewing machine practice, Care and maintenance, Trouble Shooting, Types of Industrial Sewing Machine, Over lock machine - Parts and functions, Machine practice, Care and maintenance

UNIT III

HAND STITCHES

Hand needles – Size & types - Sewing Thread - Types and Applications of hand stitches – Hems - Types – Uses, Corner Makings - Types and Uses, Casing - Introduction – use, Edge Finishing - Facings - Bindings – Pippings, Temporary and permanent stitches

UNIT IV

SEAMS AND SEAMS FINISHES

Seams - Classification - Uses - Properties of Seams - Seam finishes

UNIT V

FULLNESS

Introduction – Darts - Pleats - Tucks - Gathering and Shirring - Flare - Ruffles/ Frills (Straight & Circular) - Types & uses

SUGGESTED BOOKS

- Cutting & Sewing Theory, Gayathri Verma & Kapil Dev, Asian Publishers, 2015
- Garment Technology for Fashion Designers, Gerry Conklin, Wiley-Blackwell, USA, 2012
- Garment Manufacturing Technology, EIRI Board, Engineers India Research Institute

E BOOKS

- Sewing Lessons For Beginners – http://www.go-woman.com/wp-content/uploads/factsheets/FREE_Sewing_Book.pdf
- Practical Sewing and Dress Making - http://brittlebooks.library.illinois.edu/brittlebooks_open/Books2009-12/allisa0001prasew/allisa0001prasew.pdf

- Fashion Studies –Text Book
http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf

MOOC

- Tilly and the Buttons Learn to Sew- <http://www.tillyandthebuttons.com/p/learn-to-sew.html>
- Learn to Sew - <http://mellysews.com/2015/01/learn-sew-free-online-course.html>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	6	7

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD204 Draping & Sewing-I

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To develop structured garment using draping techniques
- Creating styles of draped garments manipulating the basic set
- Create innovative styles of clothes by draping

CONTENTS

UNIT I

HUMAN FIGURES TYPES AND INTRODUCTION

Human Figures - Eight Head Theory - Types of Figures Body Measurements - Importance - Types & Measuring Techniques - Precautions - Measurement Charts

UNIT II

IMPORTANCE OF PATTERN

Patterns - Importance - Pattern Information - Types Spreading & Pattern Layout - Importance - Spreading methods/machines. Pressing Tools - Methods Importance of Pressing

UNIT III

INTRODUCTION TO DRAPING

Method of draping - types of dress forms. Preparation of fabrics for draping. Tools required for draping, suggested fabric for draping – making and truing bodice variations – princess bodice and variation. Dart Manipulation - Dart manipulation – princess line and shoulder line dart. Bodice variations- surplice front halter. Princess Bodice and variation. Slash & spread method, pivot method. Preparing blouse pattern.

UNIT IV

SLOPER PREPARATION

Basic bodice front & Back. Sleeves, skirt- front and back. Neck variations - Cowls – basic front and back cowl, butterfly twist. Yokes - bodices yoke, hip yoke, and midriff yoke.

UNIT V

SKIRT VARIATIONS

Basic skirt and variations – flared skirt, circular skirt and Wrap skirt

SUGGESTED BOOKS

- Abling, Bina and Maggio, Kathleen. 2008. Integrating draping, drafting and drawing, Fairchild Books, Inc.
- Draping for Apparel Design, 2013, Helen Joseph-Armstrong
- Cutting & Sewing Theory, Gayatri Verma & Kapil Dev, Asian Publishers, 2015

E BOOKS

- Principles of Pattern Making & Grading - http://buc.edu.in/sde_book/fashion_design.pdf
- The Fashion Sketch Book <https://www.google.co.in/search?q=historic+textiles+book+pdf&oq=historic+textiles+book+pdf&aqs=chrome..69i57.9805j0j8&sourceid=chrome&ie=UTF-8#>
- Indian Garments - <http://www.ushainitiatives.com/wp-content/uploads/2014/08/Indian-Garment-Design-Course-book.pdf>

MOOC

- <http://mooc.live/sewing-for-beginners-online-course/>
- <http://www.universityoffashion.com/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	5	6

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD205 Computer Design-II

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding Rasterize computer designing tools
- Creating designs and image editing

CONTENTS

UNIT I

UNDERSTANDING OF RASTER AND VECTOR GRAPHICS

Principles of Bitmap graphics and file formats, Bitmap Vs. vector graphics, differentiation, their usage and applicability, Introduction to digital color theory and calibration, Graphical interface using Photoshop, Conversion of vector image to raster and vice a versa

UNIT II

INTRODUCTION TO ADOBE PHOTOSHOP

Introduction to Tools, Image size & Resolutions, Understand basic and commonly used Photoshop tools and Palettes, Selecting correct file size and resolution depending on required outcome, Selection Tools, Saving and Importing,

UNIT III

IMAGE EDITING, TYPOGRAPHY, BRUSHES

Using layers, Layer styles, Transforming images, Creating and using brushes, Understanding Typography

UNIT IV

PATHS AND VECTOR SHAPES

Mastering the Pen tool, Using the paths palette, Editing paths; saving paths; reshaping; converting paths to selection; stroking and filling paths, Create shapes, rasterize a shape layer, transform a shape layer, Converting between paths and selection borders, Silhouetting with paths

UNIT V

APPLYING FILTERS, COLOUR TONE ADJUSTMENTS AND MANAGEMENT

Use of certain filters to create print patterns and effects , Working on Backgrounds, Scanning and Printing in Photoshop, Cleaning hand drawn sketches in Photoshop

SUGGESTED BOOKS

- Eismann, Katrin, Photoshop Retouching Techniques, Simmon – Steve
- Adobe Photoshop CS6, Class room in a book, Dorling Kingslay Pub, 2013,
- Photoshop CS6 In Simple Steps, Anand book house, Delhi, 2015

E BOOKS

- http://help.adobe.com/archive/en/photoshop/cs6/photoshop_reference.pdf
- <http://www.mypracticalskills.com/store/photoshop-for-fashion-ebook/>

MOOC

- <https://www.mooc-list.com/course/learn-designing-using-adobe-hotoshop-scratch-eduonix>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	5	6

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD206 Fashion Photography

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding and handling camera for effectively communicating ideas
- Creating the look though fashion styling and capturing the visual image

CONTENTS

UNIT I

INTRODUCTION TO PHOTOGRAPHY

Parts of a camera

UNIT II

ELEMENTS OF PHOTOGRAPHY

Elements of photography, lighting, camera techniques, Depth of Field and Focus and framing

UNIT III

PREPARATION FOR THE SHOOT

Selection of location for an indoor / outdoor, Creation of a suitable ambience / backdrop for shoot, Sourcing and coordination of clothes and accessories according to a theme / season, criteria and selection of model, Coordination of movement, mood and image of model and apparel

UNIT IV

FASHION PHOTOGRAPHY

Photography in indoor and outdoor shoots – Settings and techniques

UNIT V

FASHION PHOTO SHOOT

Model Photo Shoot with Styling, for magazine cover and posters

SUGGESTED BOOKS

- Langford Fox, sawdon Smith, Basic Photography, Taylor and Francis,2012

E BOOKS

- <https://carleton.ca/healthy-workplace/wp-content/uploads/Intro-to-Photo-presentation-20112.pdf>
- <https://nevadacc.org/sites/default/files/Intro%20to%20Fashion%20Photography%20-%20David%20J.%20Crewe.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-photography-course/>
- <http://www.londonschooloftrends.com/e-learning/fashion-photography>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	4	6

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD207 Fashion Illustration-II

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To realize the requirement for illustration skills as an essential tool of visual communication for the industry
- To develop skills in Fashion Model Drawing (drawing from a live model)
- Capacity to draw figures and sketch features, postures and fleshed figures in various postures with detailing

CONTENTS

UNIT I

INTRODUCTION TO CHILDREN'S CROQUI

Introduction to children's Croqui – Different ages, postures, stylization, developing theme based design illustration for kids collection

UNIT II

MALE CROQUI

Stick and flesh out figures and Poses

UNIT III

MALE STYLIZED CROQUIS

Theme based stylized collection

UNIT IV

FLAT DRAWING

Development of flat sketches for garments, rendering flat sketches

UNIT V

FABRIC AND GARMENT RENDERING

Draped garment croquis, fabric rendering on croquis (Printed cotton, silk chiffon, velvet, denim, wool and knit)

SUGGESTED BOOKS

- Fashion Illustration, Anna Kiper, David & Charles Book, 2011
- Fashion Illustration Children, Patric, John Ireland, BT Bastford Ltd, 2005
- New Fashion Illustration (New Illustration Series) English, Paperback, Martin Dawber 2006

E BOOKS

- http://msvetterochs.weebly.com/uploads/4/0/3/8/40384243/sketching_garments_&_details_.pdf
- [https://www.designcouncil.org.uk/sites/default/files/asset/document/ElevenLessons_Design_Council%20\(2\).pdf](https://www.designcouncil.org.uk/sites/default/files/asset/document/ElevenLessons_Design_Council%20(2).pdf)

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
-	-	-	-

Scheme of Examination

S	T	P/V	Total
-	-	100	100

BD208 Mini Project Craft Study (5-Days)

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding Crafts of India and their the production process 1
- Understanding the problems associated with the craft & the craftsmen and creating solutions to those problems
- Society Interaction and contribution to social uplift-ment

CONTENTS

UNIT I

LITERATURE STUDY

Learning about the different indigenous crafts of India. Identifying local craft development centers and crafts.

UNIT II

ON SITE STUDY

Observation – Craft Development Procedure

UNIT III

DATA COLLECTION

Collection of Data about the craft & craftsmen thru survey / questionnaire / interview. Recording of data using pictures, videos, sketches & sample collection

UNIT IV

DATA ANALYSIS

SWOT Analysis, Problem Identification & Finding Solutions

UNIT V

DESIGN SOLUTION

Providing solution to the problem identified in the form of designs & preparation of document

SUGGESTED BOOKS

- Crafts of India - Handmade in India – Aditi Ranjan & MP Ranjan, Council of Handicraft Development Corporations

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD209 World Textiles and Costume

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Obtain basic knowledge on World Textiles to understand the techniques used for different World Textiles
- Recreating knowledge gained by developing period costumes using drapes
- Using skill creating miniature prototypes of period costumes

CONTENTS

UNIT I

HISTORY OF TEXTILES & COSTUME

Introduction: Pre-historic reference- development- adoption of fibrous apparel- initial manufacture of clothes. Earlier decoration of textiles- hand printing-screen printing-roller Printing

UNIT II

EUROPEAN & EASTERN TEXTILES

European Textiles French Textiles- Linen in France- the French Renaissance- Motifs- the Rococo Style-Toile de-jouy. Far East Textiles Chinese Textiles-Silk- Motifs and designs- Animal motifs-The tiger-dragon, phoenix and unicorn. Middle East Textiles - Egypt, African, Motifs of Egyptian Fabrics-Coptic Textiles-Tapestry weaving.

UNIT III

COSTUMES OF EUROPEAN COUNTRIES

Costumes of European countries –Italy, France, Greece, Roman, Sweden & Germany

UNIT IV

COSTUMES OF FAR EASTERN COUNTRIES

Japan, Korea, Sri-lanka, Pakistan, Malaysia, China, Burma, Thailand & Philippines.

UNIT V

AMERICAN & AFRICAN COSTUMES

North and South America –Men & Women costumes of difference states of America. Popular African costume

SUGGESTED BOOKS

- The Chronicle of western Costume, John Peacock, Thames & Hudson, 2010.
- Stuart Robinson, 1969”A History of Printed Textiles”, Studio Vista Ltd., London

E BOOKS

- <http://images.library.wisc.edu/HumanEcol/EFacs/MillineryBooks/MBellsworthTextiles/reference/humanecol.mbellsworthtextiles.i0010.pdf>
- http://www.iccrom.org/ifrcdn/pdf/ICCROM_IC307_ConservingTextiles00_en.pdf
- http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf

MOOC

- <https://www.sps.nyu.edu/professional-pathways/courses/ARTP1-CE9780-appraisal-of-historical-textiles-and-costume.html>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	2	4

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD210 Fabric Study

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To obtain basic knowledge on construction techniques of fabrics
- Handling different types of fabrics
- Understanding fabric based on tactile and visual impression
- Capacity to visualize and represent fabrics using illustration

CONTENTS

UNIT I

CONSTRUCTION TECHNIQUES

Woven & Knitted Fabrics, Non-Woven, Crochet, Tatting, Macramé, Felted Fabrics & Lace

UNIT II

COTTON & WOOL FABRICS

Bedford Cord, Canvas, Calico, Cambric, Casement, Chambray, Cheese cloth, Chino, Corduroy, Damask, Denim, Dotted Swiss, Drill, Flannelette, Gabardine, Gingham, Organdy, Oxford, Plisse, Poplin, Seersucker, Terrycloth, Voile etc. Wool: Differentiation between Woolen and Worsted fabric. Cloth, Boucle, Cavalry Twill, Flannel Gabardine, Serge, Wool, Blanket Boiled wool, Tweed Fabrics

UNIT III

SILK & PILE FABRICS

Silk : Brocade, Charmeuse, Crepe, Duppon, Eri, Habutai, Matelasse, Matka, Muga, Noil, Pongee, Reeled Silk, Shantung, Spun silk, Surah, Taffeta, Tussar, Chiffon, Georgette, Organza^{SEP} Cut & Uncut piles - Corduroy, Velour Velveteen, Velvet, Synthetic Fur, Terry

UNIT IV

KNIT FABRICS

Single Jersey, Double Knit, Interlock, Fleece, Knit terry, Velour, Tricot, Pique, Raschel, etc

UNIT V

NON-WOVENS

Non-Woven Fabrics, Suede and Rexine

SUGGESTED BOOKS

- Understanding Fabrics, Akshay Fabrics, Sarv International, 2017
- Raoul Jewel (2001), Encyclopedia of Dress Making, APH Publication Corporation
- Dana Willard (2012), Fabrics A-to-Z: The Essential Guide to Choosing and Using Fabric for Sewing, Harry N Abrams

E BOOKS

- http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf
- [http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Fabric%20Study%20-%20\(Textbook%20+%20Practical%20Manual\)%20XII.pdf](http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Fabric%20Study%20-%20(Textbook%20+%20Practical%20Manual)%20XII.pdf)

MOOC

- <https://www.mooc-list.com/course/innovation-fashion-industry-futurelearn>
- <http://www.fitnyc.edu/online-learning/courses/undergraduate-credit.php>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)

25 marks

Regularity (Attendance)

10 marks

Mid Term Test

15 marks

Total

50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD211 Textile Dyeing and Printing

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the importance of fabric processing
- Understanding the procedure to dye and print fabrics
- Awareness about the environmental hazards caused by the effluents of Wet processing industry

CONTENTS

UNIT I

FABRIC PROCESSING

Importance of Fabric Processing. Grey Fabric Treatments – Degumming, Desizing, Scouring and Bleaching. Types of Bleaches – Oxygen and Reducing bleaches

UNIT II

DYES AND PIGMENTS

History of Dyes, Natural– Animal, Plant and Mineral Sources and Mordants. Synthetic - Direct, Vat, Sulphur, Reactive, Naphthol, Acid, Basic and Disperses

UNIT III

DYEING METHODS

Stages of Dyeing - Fiber, Yarn, Fabric and Garment. Methods of dyeing, Traditional Dyeing Techniques – Tie and Dye – Bandhini and Leheria, Batik and Indigo dyeing.

UNIT IV

PRINTING

Types of Printing – Direct, Discharge and Resist printing techniques. Traditional Methods – Block, Screen, Stencil. Modern methods – Roller Printing, Transfer Printing, Digital Printing, Ink Jet Printing, Lazer printing and Emboss Printing.

UNIT V

FINISHING

Mechanical Finishes – Singing, Stentering, Calendaring, Embossing, Beating and Napping Chemical Finishes – Weighting, Sizing and Mercerization. Special Finishes - Crease resistant, Water resistant, Fire resistant and Anti-Microbial finishes

SUGGESTED BOOKS

- Color and Design on Fabric, Creative publishing, USA, 2000
- Elementary Textile, Parul Bhatnagar, Abishek Puib, Chandigarh, 2012
- Textile Science, Gohl & Vilensky, CBS Publishers, New Delhi, 2005
- Textile, Sara J. Kadolph,, Pearson Pub, 2013

E BOOKS

- <http://www.ncert.nic.in/NCERTS/l/lehc1ps.pdf>
- <http://cbse.nic.in/publications/vocational/Textile%20Design/CBSE%20CIT%20Textile%20Chemical%20Processing-XII%20text.pdf>
- <http://www.uneptie.org/shared/publications/pdf/WEBx0033xPA-TextileWet.pdf>

MOOC

- <https://www.mooc-list.com/course/textile-fundamentals-mooc-marist-college>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)

25 marks

Regularity (Attendance)

10 marks

Mid Term Test

15 marks

Total

50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	-	2

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD212 Fashion Journalism

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding Communication in Fashion, Retail, Garment and Textile Industry
- Ability to communicate using fashion terms and terminologies
- Ability to clearly understand, listen and speak for a successful career in the fashion

CONTENTS

UNIT I

INTRODUCTION TO BASIC TERMS AND EXPRESSIONS IN RETAIL INDUSTRY

Introduction to various basic terms and expressions used in the Fashion Industry supported by visual representation through PPTs and videos starting from historical usage evolving to current scenario and its transition over past

UNIT II

COMMUNICATION TERMS AND USAGE FOR TEXTILES

Make students familiar with various technical and commercial terminology and communication usage pertaining to Textiles including types, description, processes and trade through Power point presentation and videos

UNIT III

COMMUNICATION TERMS AND USAGE REGARDING GARMENT CONSTRUCTION

Impart required knowledge technical terms and customary expressions used in the Fashion/Garment industry and make them practice the use of these

UNIT IV

FASHION TERMINOLOGY AND EXPRESSIONS ON GARMENT PRODUCTION

Familiarise the students the various technical and customary terms and expressions used in Garment manufacturing field including factories, shops and other establishments and make them use and practice to become conversant.

UNIT V

FASHION RETAIL, EVENTS AND PROMOTION VOCABULARY AND EXPRESSIONS

Induct the students to use of various commercial, technical and customary terms, expressions and usage in the fields of Fashion Retail & Promotion, Fashion Events and other areas pertaining to Fashion Industry.

SUGGESTED BOOKS

- English for the Fashion Industry, Oxford Express Series, 2012, by Mary E. Ward
- Guide to Effective Writing & Speaking skills, Oxford Press, 2013, by John Seely

E BOOKS

- English for fashion Industry - <http://www.studfiles.ru/preview/1806215/>

MOOC

- <http://mooc.com/courses/presentation-impact-technique>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	8	9

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD213 Basic Pattern and Garment

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Ability to develop traditional Indian Ethnic Wear
- Ability to develop western wear garments
- Capacity to develop any type of women’s wear

CONTENTS

UNIT I

NECK VARIATIONS

Necklines - round, jewel, square, ‘V’ shaped, straight, curved, sweet heart, Neck line finishes:- shaped facing, corded or piped neck line, bias facing and binding

UNIT II

COLLARS AND YOKES

Collars: -how to assemble a collar, Types of collars- Collar – Basic shirt collar. Flat collars: Peter pan. Rolled & Straight Collars. Exaggerated Collars, Yoke and its varieties

UNIT III

SLEEVE

Sleeve – set in sleeves – plain sleeve, puff gathered top and bottom, bell sleeve, bishop sleeve, Sleeveless style - Cape sleeve. Style with bodice and sleeve combined – raglan sleeve, kimono sleeve

UNIT IV

PLACKETS AND POCKETS

Plackets and its varieties – conspicuous and inconspicuous, Pocket and its varieties. Buttons and Buttons holes.

UNIT V

CUFF APPLICATION

Cuff application and attachment with sleeve, Basic and Exaggerated cuff pattern

SUGGESTED BOOKS

- More Dress Pattern Designing, Natalie Bray, Blackwell Series, 2010
- Gerry Conklin., Garment Technology for Fashion Designers Book Link, USA.
- Sewing for Fashion Design. Nurie. Relis/Gail Strauss-Reston Publishing Co

E BOOKS

- http://buc.edu.in/sde_book/fashion_design.pdf
- http://cbseacademic.in/web_material/Curriculum/Vocational/2015/Garment_Construction_XII/Garment_Construction_Manual_XII.pdf

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/pattern-cutting-course/>
- <http://mooc.live/fashion-design-through-patternmaking-the-sloper-online-course/>
- <http://www.fitnyc.edu/online-learning/courses/undergraduate-credit.php>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD214 Graphic Design

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- The course introduces the fundamental techniques of concept sketches, design development sketches, presentation sketches, presentation renderings and architectural drawing and develops the appropriate skills for visualization and representation.
- Ability to create working boards and learning to pitch their ideas
- Develop innovative prototypes
- Ability to think out of box

UNIT I

INTRODUCTION TO PENCIL EXERCISES

Knowledge about usage of different points of pencils, handling of pencils, practicing lines and tone building exercises.

UNIT II

EXERCISES OF OBJECT DRAWINGS, FUNDAMENTALS OF DRAWING

Natural geometric forms with emphasis on depth and dimension, detail & texture, sunlight & shadow.

Introduction – Fundamentals of drawing and its practice, introduction to drawing equipment, familiarization, use and handling of various media

UNIT III

GEOMETRICAL DRAWING

Drawing– Drawing sheet sizes, composition, fixing. Simple exercises in drafting, point and line, line types, line weights, straight and curvilinear lines, dimensioning, lettering, borders, title panels, tracing in pencil, ink, use of tracing cloth. Portfolio preparation.

UNIT IV

MEASURED DRAWING

Measuring and drawing to scale – scales, simple object, reduction and enlargement of drawings
Architectural representation of landscape elements such as trees, indoor plants, planters, hedges, foliage, human figures in different postures, vehicles, street furniture etc.; by using different media and techniques and their integration to presentation drawings.

UNIT V

SKETCHING INDOOR OBJECTS

Still Life – Furniture, Equipment – Understanding Depth, light, shade, Shadow Etc. Outdoor Sketching: Natural Forms/Built Forms. Understanding variety in Forms. Sketching Human Form: Anatomy and Expressions – Graphical Representations

SUGGESTED BOOKS

- Maureen Mitton, Interior Design Visual Presentation: A Guide to graphics, models and presentation techniques, 3rd edition, wiley publishers, 2007
- Mogali Delgade Yanes and Ernest Redondo Dominquez, Freehand drawing for Architects and Interior Designers, ww.Norton & co., 2005
- Francis D.Ching, Design Drawing, Wiley publishers
- Moris, I.H.Geometrical Drawing for Art Students.
- Thoms, E.French. Graphics Science and Design, New York: MC Graw Hill.
- Shah, M.G., Kale, C.M. and Patki, S.Y. Building Drawing: with an integrated approach to built environment, 7th ed. Tata Mc Graw Hill Pub., Delhi, 2000.

- Bies, D.John. Architectural Drafting: Structure and Environment Bobbs – Merrill Educational Pub., Indianapolis.
- Basic Principles of Design, Manfred Maier, Vol. 1-4
- Comdex Fashion Design, Vol I, Fashion Concepts, Navneet Kaur, Vikas Pub, 2010

E BOOKS

- Fashion & Style http://www.gov.pe.ca/photos/original/4hsk_fashionRG.pdf
- [https://www.designcouncil.org.uk/sites/default/files/asset/document/ElevenLessons_Design_Council%20\(2\).pdf](https://www.designcouncil.org.uk/sites/default/files/asset/document/ElevenLessons_Design_Council%20(2).pdf)

MOOC

- <https://www.coursera.org/learn/uva-darden-design-thinking-innovation>
- <https://www.mooc-list.com/course/innovation-entrepreneurship-design-thinking-funding-coursera>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD215 Textile Dyeing and Printing -Lab

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the method of creating surface designing using traditional printing dyeing and fabric manipulation techniques
- Developing samples with surface manipulation based on theme
- Capacity to create design using surface manipulation

CONTENTS

UNIT I

BLOCK PRINTING

Block development process, Pigment colours, Fabric Preparation, Single colour and, multiple colour block printing

UNIT II

DYEING

Fabric Single Colour Dyeing, Marbling, Batik printing, Tie & Dye – marbling, pleating, gathering, twisting & coiling, Folding, Stitching, Ruching and knotting

UNIT III

SCREEN PRINTING AND STENCILING

Screen Development, Single and multiple colour printing. Stencil development and Single and multiple colour printing

UNIT IV

FABRIC PAINTING

Fabric suitable for painting, Fabric painting strokes – free style, finger, dry, one stroke painting

UNIT V

SEWING MACHINE WORKS

Quilting – Corded, flat, stuffed. Patchwork – four square, pinwheel, logwood, abstract and Applique – Direct & reverse

SUGGESTED BOOKS

- Balancing Act, Studio Art Quilt Association, 2015
- Stuart Robinson, 1969”A History of Printed Textiles”, Studio Vista Ltd., London.
- Color and Design on Fabric, Creative publishing, USA, 2000

E BOOKS

- [http://library.aceondo.net/ebooks/Home_Economics/Handbook_of_Textile_and_Industrial_Dyeing_Vol_1_\(Woodhead,_2011\).pdf](http://library.aceondo.net/ebooks/Home_Economics/Handbook_of_Textile_and_Industrial_Dyeing_Vol_1_(Woodhead,_2011).pdf)
- http://content.inflibnet.ac.in/data-server/eacharya-documents/56b0853a8ac36ca7bfe81449_INFIEP_79/13ET/79-13-ET-V1-S1unit_1.pdf

MOOC

- <https://www.udemy.com/t-shirt-design-workshop-01-foundation/>
- <https://www.udemy.com/t-shirt-design-workshop-part-2/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	5	6

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD216 Computer Design-III

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the basic tools of vector software and developing basic pattern set using tools.
- Create flat drawings
- Develop prints and patterns

CONTENTS

UNIT I

INTRODUCTION TO VECTOR GRAPHIC SOFTWARE

Getting to Know the Work Area, Selecting and Aligning, Creating and Editing Shapes, Transforming Objects, Drawing with the Pen and Pencil Tools

UNIT II

BASIC DRAWING, COLORING AND ARRANGEMENT OF OBJECTS

Color and Painting, Working with Type, Working with Layers, Working with Perspective Drawing, Blending Colors and Shapes, Working with Brushes

UNIT III

WORKING ON TECHNICAL DRAWINGS

Creating basic garments and their templates, creating necklines, collars, sleeves, hemlines, gathers, cowls, darts etc. Concentrating on small trims, like buttons, buckles, zippers, lace, ties, etc

UNIT IV

SURFACE DESIGN AND FABRIC PRINTS

Working on trim / embroidery / print design. Develop textile prints and various colorways

UNIT V

TECHNICAL SPEC SHEET

Completing the technical drawings with the specs and measurements, Applying Effects, Applying Appearance Attributes and Graphic Styles, Working with Symbols, Combining Illustrator CS6 Graphics with Other Adobe Applications

SUGGESTED BOOKS

- Vijay Mukhi's, CorelDraw 3.0, Ballet of Graphics, BPB publication, NewDelhi,1993
- William D.Harrel, CorelDraw! 5 Revealed, Galgotia publication,1995

E BOOKS

- https://www.coreldraw.com/static/cdgs/pdfs/dx4/CDTS_Case_Study_Lindex_EN_Letter.pdf
- <http://www.mr-dt.com/websiteprintablepdfs/howtousecoreldraw.pdf>

MOOC

- <https://www.lynda.com/CorelDRAW-tutorials/Welcome/453285/501137-4.html>
- http://online-fashion-designing.com/distance_learning_fashion/
- http://www.aonlinetraining.com/fashion_designing_gallery2_img3.html

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid-Term	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD301 Indian Textiles and Costumes

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the vastness and variety of the traditional textiles of India
- Understanding the present status of the traditional Indian Textiles and the practices adopted by designers to revive it
- Designing and developing collection using traditional textiles and costumes

CONTENTS

UNIT I

WOVEN TEXTILES OF INDIA

Dacca Muslin, Kullu, Kinnaur and Manipur shawls. Saris of India - Kancheepuram, Dharmavaram, Kerala Kasavu, Pochampalli, Sungadi, Maheshwari, Paithani, Patola, Varanasi Brocade, Saulkuchi, Chanderi, Kota, Jamdani and Baluchar

UNIT II

PRINTED TEXTILES OF INDIA

Pabuji ki Phad, Mata Ni Pachadi, Patachitra, Pichwai, Roghan and Kalamkari

UNIT III

PAINTED TEXTILES OF INDIA

Block Printed - Bagh, Sangneer, Bagru. Dabu and Ajrak

UNIT IV

COSTUMES OF INDIA

Regional Costumes of Tamil Nadu, Kerala, Karnataka, Maharashtra, Madhya Pradesh, Rajasthan, Gujarath, Manipur and Kashmir

UNIT V

DANCE COSTUMES OF INDIA

Bharathanatayam, Mohiniattam, Bangra, Katakali, Manipuri and Odissi

SUGGESTED BOOKS

- Indian Costumes, Anamika Pathak, Roil Books, 2008
- Costumes of Indian Tribe, Prakash Chandramehta, Discovery Publishing, 2011

E BOOKS

- https://www.researchgate.net/publication/215757088_Traditional_indian_Costumes_and_Textiles
- http://cbseacademic.in/web_material/Curriculum/Vocational/2015/Traditional_India_Textile_and_Basic_at_tern_Dev_XII/CBSE_Traditional_Indian_Textiles%20_XII.pdf
- <http://18lj4w45xq24rooal66upxke.wpengine.netdna-cdn.com/files/2014/06/4.A-composite-of-indian-textils.pdf>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD302 Apparel Manufacturing Technology

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the Industrial Manufacturing process of apparels
- Understanding the status of the Indian mass garment production unit
- Capacity to relate to what was learnt in the class room to the industry when doing internship

CONTENTS

UNIT I

TEXTILE INDUSTRY

Overview of Textile and Garment Industry, Indian garment Industry, Organizational Structure and Work Flow in a Garment Unit

UNIT II

PRE PRODUCTION PROCESS

Design Process and Schedule, Role of Designer, Fabric Approval Process, Count, GSM, Weave, Lab Dips, Yarn Dips, Print & Embroidery, Artwork, Knit downs, Desk Looms, FPT, Fabric Store, Merchandising Department, Sourcing, Size Chart

UNIT III

SPREADING & CUTTING

Fabric Lay, Types of Lay, Splicing, Marker and Marker Planning, Marker Efficiency, Grading, Spreading Methods – Manual, Semi-Automatic and automatic, Fabric Cutting, Cutting equipment's – Manual, Semi-Automatic and Fully automatic Cutting equipment's, Bundling and Ticketing

UNIT IV

SEWING ROOM AND FINISHING

Types of Industrial Sewing Machines, Line Layout and Types, Line Efficiency, Operation breakdown of garment, finishing process flow, Pressing, Types of pressing equipment's, Folding, Types of Folds, packing, Types of Packages, barcoding

UNIT V

QUALITY CONTROL

Quality Control, Importance of Quality Control and Checks, Inspection systems, Inspection - Pilot, Mid & Final, Quality Control - Fabric, Sample, Marker, Spreading, Cutting, sewing, pressing and Finishing, Quality Manual and ISO, Time Study, SAM

SUGGESTED BOOKS

- Handbook of Garment Manufacturing Technology, EIRI Board of Consultants, EIRI, Delhi, 2003
- Managing quality in the Apparel Industry, Padip & Satish, New Age Int. Publishing, 1998
- The Technology of Clothing Manufacture, Harold Carr & Barbara Latham, Blackwell Publishing, 2004

E BOOKS

- <http://www.tex.tuiasi.ro/biblioteca/carti/Articole/Apparel%20manufacturing%20technology.pdf>
- http://www.fashiondex.com/Bubonia_Sample_1.pdf

MOOC

- <https://www.edx.org/course/fundamentals-manufacturing-processes-mitx-2-008x-0>
- <https://www.etelestia.com/en>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	-	2

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD303 Sustainable Fashion-II

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the environmental impact of the Textile and Fashion on the ecosystem
- Awareness about the various issues caused by improper use of resources around the world
- Creating or developing sustainable practices to protect and preserve resources

CONTENTS

UNIT I

INTRODUCTION TO SUSTAINABILITY

Ecosystem, Triple bottom line approach, Resource, Reduce, Reuse, Recycle

UNIT II

SUSTAINABILITY IN APPAREL & TEXTILE INDUSTRY

Sustainable Industrial Development and its relevance in context of Textiles & Fashion Industry, Ecological foot print

UNIT III

FASHION CASE STUDIES

Recycle Fashion Case study

UNIT IV

MEASURES OF SUSTAINABILITY

Measuring Sustainable Production and Sustainability Index, certifications and Index

UNIT V

SUSTAINABLE PRACTICES

Sustainable Practices in India and World – Past and Present

SUGGESTED BOOKS

- Managing Quality in the Apparel Industry – Mehta and Bhasrdwaj, 1998
- Sustainable Development by Jose Manuel Prado-Lorenzo (Editor); Isabel Maria Garcia Sanchez (Editor), 2012

E BOOKS

- http://www.luxurymanagementconference.com/wp-content/uploads/2016/11/Sustainability-in-Fashion_FA_CTBOOK.pdf

MOOC

- <https://www.mooc-list.com/course/managing-responsibly-practicing-sustainability-responsibility-and-ethic-s-coursera>
- <https://www.futurelearn.com/courses/sustainable-fashion>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	-	2

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD304 Fashion Merchandising and Retailing

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVE

- Understanding the structure of a retail store
- Ability to understand the importance of Supply chain store and organization structure
- Capacity to relate to what was learnt in the class room to the industry

CONTENTS

UNIT I

EXPORT AND RETAIL MERCHANDISING

Definition of Merchandising, Merchandiser, Role of Merchandiser, Merchandising Plan, Supply Chain, Time Action Plan, Tech Pack, Merchandising Vocabulary

UNIT II

ORGANIZATION STRUCTURE

Organization Structure of Export House and Buying House

UNIT III

RETAIL STRUCTURE

Retail structure, Stock Turn, Stock, Shortage, Percentage of stock shortage, Mark-ups, markdown, discount, discount percentage

UNIT IV

FASHION SUPPLY CHAIN

Evolution of Fashion Merchandising, Components of Fashion Supply Chain, Sourcing, Material Sourcing and Buying, Vendor Management

UNIT V

LOGISTICS

Documentation, Logistics and Transportation, outsourcing and Distribution

SUGGESTED BOOKS

- Gini Stephens, Fashion – From Concept to Consumer, Prentice Hall, 2007
- Mike Easey, Fashion Marketing, Blackwell Publishers, 2009

E BOOKS

- <http://www.tex.tuiasi.ro/biblioteca/carti/Articole/Apparel%20manufacturing%20technology.pdf>
- <http://164.100.133.129:81/econtent/Uploads/Merchandising.pdf>
- http://content.inflibnet.ac.in/data-server/eacharya-documents/56b0853a8ae36ca7bfe81449_INFIEP_79/47E/T/79-47-ET-V1-S1_unit_1.pdf
- <http://www.edpcollege.info/ebooks-pdf/2940411344Fashion.pdf>

MOOC

- <https://www.coursera.org/learn/mafash>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	-	2

Scheme of Examination

BD305 Non Departmental Elective-I

S	T	P/V	Total
50	50	-	100

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

CONTENTS

S.No	Sample Subject Title
1.	Functional Communicative Writing
2.	French Foreign language
3.	German
4.	Japanese
5.	Organizational Behavior MBA
6.	Business Communication
7.	Marketing Management

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	8	9

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD306 Kid's Pattern Making and Garment

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Ability to develop patterns for basic baby and toddler garments
- Ability to develop patterns for basic kids and teen garments
- Ability to develop and create a knock off of any kids garment

CONTENTS

UNIT I

NEW BORN GARMENTS

Bib, Panty, Jabla, Napkin

UNIT II

TODDLER 1 – 2 YEAR OLD

Boy – Shirt, knickers & baba suit, Girls Frock - Smocked, A line, Summer

UNIT III

KIDS 3 – 10 YEARS

Boy – Shirt & Shorts, Girls – Gathered Frock and Midi set

UNIT IV

TEEN KIDS 11 – 16 YEARS

Boys – T Shirt and Track pant, Girls – Gagra Choli & Traditional Pavadai & Blouse

UNIT V

DESIGN & DEVELOPMENT

Construction and Pattern Development of designer replica of kid's wear

SUGGESTED BOOKS

- Pattern Making for Fashion Design, Helen J Armstrong, Prentice Hall. UK , 2009
- Encyclopedia of Dress Making, Raul Jewel, APH Publishing, 2015
- Pattern Cutting & Making Up, Martin Shoben & Janet Ward, CBS Publishers, 1999

E BOOKS

- [http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Basic20Pattern%20Development%20\(Textbook%20+%20Practical%20Manual\)%20XII.pdf](http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Basic20Pattern%20Development%20(Textbook%20+%20Practical%20Manual)%20XII.pdf)
- <http://www.ushainitiatives.com/wp-content/uploads/2014/08/Indian-Garment-Design-Course-book.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/pattern-cutting-course/>
- <http://mooc.live/fashion-design-through-patternmaking-the-sloper-online-course/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	4	5

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD307 Embroidery

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the basic embroidery stitches
- Ability to do traditional Indian embroidery and the different fabric construction techniques
- Capacity to incorporate and develop new design using surface embellishments

CONTENTS

UNIT I

BASICS OF EMBROIDERY

Basic equipment's – selection of needle, thread and fabric, methods of transferring the design, care and preservation of embroidery articles. Flat Stitch – Running, Back, Stem, Cross Stitch, Satin stitch, Long and Short. Knotted Stitches - Bullion knots, French Knots. Linked or chain stitch – Chain, Lazy daisy. Looped stitch: Blanket Stitch, Feather.

UNIT II

EMBELLISHING TEXTILES

Theme or Fashion Forecast based motifs using Sequin work, bead work, mirror work, Metal Work, Applique, Aari, Couching, drawn thread work and Machine Embroidery

UNIT III

TRADITIONAL INDIAN EMBROIDERY

Chikankari, Pulkari, Kasuti, Kantha, Kashida, Chamba Rumal and kutch embroidery

UNIT IV

FABRIC CONSTRUCTION TECHNIQUES

Theme or Fashion Forecast based motifs using Knitting and crochet

UNIT V

TRADITIONAL EMBROIDERY OF THE WORLD

Theme or Fashion Forecast based motifs using Macramé and Tatting

SUGGESTED BOOKS

- Shailaja. D. Naik, “Traditional Embroideries of India”, A.P.H Publishing Corporation, New Delhi.
- Embroidery Designs, Nirmala C. Mistry, Navneet Pub, 2004

E BOOKS

- http://www.pfaff.com/SiteMedia/PFAFF/Products/Machines/creative-line/creative4_5/Design-book/creative4_5-embroidery-collection.pdf
- <http://download.nos.org/srsec321newE/321-E-Lesson-31B.pdf>

MOOC

- <https://www.craftsy.com/embroidery>
- https://embroiderersguild.com/index.php?page_no=227

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	6	7

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD308 Apparel Computer Aided Design

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the basic tools of CAD software and developing basic pattern set using tools.
- Create grading, marker planning for the basic set patterns
- Develop new patterns using the basic set on CAD system

CONTENTS

UNIT I

INTRODUCTION TO MANUAL GRADING

PLM, PDM, Grading, Principles of Grading, Nest, Nest point and Types of Grading

UNIT II

APPAREL CAD AND PATTERN DEVELOPMENT

Introduction to CAD, Digitizing Patter, Hardware requirement, Preparation of Basic set –Bodice front, Back and Sleeve using CAD

UNIT III

PATTERN DEVELOPMENT AND GRADING

Development of Skirt, Shirt and trouser using CAD. Computerized Grading of bodice and Shirt

UNIT IV

MARKER AND LAY PLANNING

Generation of marker and Lay planning, and Specification Sheet Generation

UNIT V

FASHION STUDIO

Fashion mockup on models material draping, fabric rendering, print repeat creation, and colorways generation

SUGGESTED BOOKS

- Pattern Grading For Women’s Clothing, Gerry Cooklyn, Blackwell Series, 2009
- Pattern Cutting & Making Up, Martin Shoben & Janet Ward, CBS Publishers, 1999
- Pattern Making for Fashion Design, Helen J Armstrong, Prentice Hall. UK , 2009

E BOOKS

- http://download.richpeace.cn/en/manual/RICHPEACE_DGS+GMS_Manualv8v9.pdf
- <https://www.tukatech.com/sites/default/files/Brij.pdf>

MOOC

- <http://au.autodesk.com/au-online/classes-on-demand/autocad>
- <https://www.tukatech.com/education>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu/W	ST/P	Total
-	-	-	-

Scheme of Examination

S	T	P/V	Total
-	-	100	100

BD309 Textile Internship (45-Days)

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the structure and functions of various departments in an organization
- Understanding the short term and long terms targets of an organization and its planning and execution methods
- Analyzing the impact of organization on Society

CONTENTS

UNIT I

LITERATURE STUDY

Learning about the specific Textile Industry, Its History and Organization structure

UNIT II

ON SITE STUDY

Observation – Process and Procedures, Development of generic & Cognitive skills

UNIT III

DATA COLLECTION

Internship Log book, Collection of Data about the industry process, statistics thru survey / questionnaire / interview
Recording of data using pictures, videos, sketches & sample collection

UNIT IV

INTERNSHIP JOB ROLE

Working in the industry

UNIT V

DOCUMENTATION

Internship Report - Preparation of internship report document & PPT

SUGGESTED BOOKS

- Statistical Methods, SP Gupta, Sultan Chand & Co, 2016

E BOOKS

- Statistics and Data analysis <http://www.stat.wmich.edu/s160/hcopy/book.pdf>

MOOC

- <https://www.mooc-list.com/course/writing-case-studies-science-delivery-novoed>

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

BD310 Departmental Elective I: Marketing & Entrepreneurship

Scheme of Examination

S	T	P/V	Total
50	50	-	100

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To understand the basics of Marketing and Entrepreneurship
- Capacity to understand the importance of consumer and to effectively manage an organization as an entrepreneur
- Understanding the qualities of an successful entrepreneur and using the same for professional success

CONTENTS

UNIT I

MARKETING

Marketing concept – Marketing Environment – Customer oriented organization – Marketing interface with other functional areas marketing in a globalized environment. 4 P's of Marketing (Marketing Mix) and Promotion methods (Promotional Mix). Advertisement and personal selling

UNIT II

PRODUCT PLANNING

Product planning, design & development – Product life cycle –Market Segmentation & Targeting and positioning, developing marketing mix, pricing decisions – channel design and management – Retailing and wholesaling – promotion methods. Product Classification

UNIT III

CONSUMER BEHAVIOR AND BRAND

Introduction to Consumer behavior – influencing factors – Consumer Buying process. Types of Buyers. Industrial buyer against individual buyer and strategies of Marketing for each. Branding and its importance in Marketing, Brand development.

UNIT IV

ENTREPRENEURSHIP

Nature, Functions, Types, Characteristics, importance and Scope of Entrepreneurship, Economic Development and Entrepreneurship; Entrepreneurship and Psychological Factors, Definition, Qualities and Features of Entrepreneurs. Theories of Entrepreneurship

UNIT V

ENTREPRENEURSHIP MANAGEMENT

Entrepreneurship and Management; Training and Development Program; Evaluation of entrepreneurship development; Development of support system; Business Promotion form of Business, Organization, Need of License, Capital issues and Legal environment

SUGGESTED BOOKS

- Essentials of management, Harold Koontz & Heinz Weihrich, Mc-Graw Hill, 2012

E BOOKS

- <http://htbiblio.yolasite.com/resources/Marketing%20Book.pdf>
- <http://netmining.com/wp-content/uploads/2015/09/Netmining-Marketing-Big-Book.pdf>
- https://www.macmillanihe.com/resources/sample-chapters/9781137430359_sample.pdf

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-buying-techniques-course/>
- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/social-media-course-online/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

BD311 Departmental Elective II: Costing & Learning Manufacturing

Scheme of Examination

S	T	P/V	Total
50	50	-	100

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Capacity to understand the importance of costing and the factors influencing costing
- Ability to calculate costing of garments
- Understanding Lean manufacturing process and following the same for maximum production efficiency

CONTENTS

UNIT I

COSTING

Cost Accounting, Management Accounting & Financial Accounting, Classification of Costing – Direct, Indirect and Overheads, Costing & pricing

UNIT II

TYPES OF COSTING

Material Costing, Labour Costing & Manufacturing Cost. Stages of Costing – Precosting, Line adoption and Production costing

UNIT III

INTRODUCTION TO LEAN MANAGEMENT

Introduction to lean Manufacturing, Lean Management, Lean practices – Kaizen, 5S.

UNIT IV

LEAN MANAGEMENT – TERMS

Total LEAN Management, Introduction to LEAN Pillars, and Types of Wastes and its impact on organizational Performance TFM, TPM, TQM, TSM, THM, MUDA, MURI, 7- LEAN Wastes

UNIT V

LEAN MANUFACTURING

Total Flow Management and Importance of VSM Value Stream Mapping - TFM, FLOW, SCM, SMED, LEAN, KANBAN, MODULAR SYSTEM, TQM, THM, HR, Quality Circles, TPM, OEE, Productivity, Efficiency, Capacity and Capacity Utilization

SUGGESTED BOOKS

- Handbook of garment manufacturing Technology, Eiri Board of Consultants & Engineers 2012
- Managing Quality in the Apparel Industry – Mehta and Bhasrdwaj, 1998

E BOOKS

- <https://www.twinetwork.com/files/upload/articles/Basic%20Concepts%20of%20Lean%20Manufacturing.pdf>
- http://shodhganga.inflibnet.ac.in/bitstream/10603/24243/9/09_chapter4.pdf
- <http://dspace.bracu.ac.bd/bitstream/handle/10361/2823/07304011.pdf?sequence=1>

MOOC

- <https://www.edx.org/course/lean-production-tumx-qpls3x>
- <https://www.coursera.org/learn/lean-manufacturing-services>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	-	2

Scheme of Examination

S	T	P/V	Total
50	50	-	100

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

BD312 Non Departmental Elective II Business Management

OBJECTIVES

- Understanding the basics of business management
- Capacity to understand and appreciate successful brands retail/ business plans
- Ability to manage store and create a business plan to start own boutique

CONTENTS

UNIT I

MANAGEMENT

Definition, Nature and Purpose, Introduction to Modern Business organizations, Types of ownership, Levels of management, functions of manager

UNIT II

INTRODUCTION TO MANAGEMENT PROCESS

Planning – Importance, types & steps of planning process, Organizing, Staffing, Leading and Controlling

UNIT III

ORGANIZING AND DECISION MAKING

Types of Organizational structures, line, staff function, responsibility and authority, Decision making – types of decisions, factors affecting Decision making, Process of rational decisional making, techniques of decision making

UNIT IV

DIRECTION CONTROL AND EVALUATION

Functions of directing – Planning, budgeting, resource allocation, time plan, production. Control process – production flow, quality, cost

UNIT V

EVALUATION AND BUSINESS ECONOMICS

Analysis of positives and negatives, modification of future plans, Demand and Supply – basic costing, budgeting, capital and revenue, marketing introduction and growth mapping

SUGGESTED BOOKS

- The Intellectual Property, Richard Stim, Cengage Learning India Pvt. Ltd., 2007
- Essentials of Management, Harold & Heinz, Tata Mc Graw Hill Education private Limited, New Delhi, 2012
- Cross Cultural Management, Shobana Madhavan, Oxford Uni Press, 2014

E BOOKS

- <https://images.template.net/wp-content/uploads/2015/08/Fashion-Brand-Marketing-Business-Plan-Template.pdf>
- https://www.nypl.org/sites/default/files/How_to_Start_a_Fashion_Line_in_Todays_Market.pdf

MOOC

- <https://www.coursera.org/learn/business-model-canvas>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD313 Fashion Styling

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the basics and importance of Fashion Styling to create a look
- Creating the look though fashion styling

CONTENTS

UNIT I

INTRODUCTION TO STYLING

Introduction to styling, Examine fashion styling as it relates to retailing, manufacturing, career paths, and specialized and private uses

UNIT II

HAIR STYLING & MAKE UP

Understanding the dynamics of image making in fashion shows, celebrity, look book, music, promos, advertising, e commerce, digital video and films. Analyze body types, Figure types and visual correction, fabrics, colors and designing marketing strategies from a styling perspective

UNIT III

STYLING & PRESENTATION

Rules of fashion styling in the planning, development, and presentation of diverse types of Clothing

UNIT IV

COSMETICS

Fundamentals of cosmetics, accessories, makeup, hair & hair styling to create look

UNIT V

STYLING FOR A CLIENT

Create a plan for a client incorporating style, image and identity using visual and written presentation. Creating look for 2D (Print media) & 3D (Tv Music Video ect.,)

SUGGESTED BOOKS

- Fashion Stylist handbook, Danielle Griffiths, Laurence King Pub. Ltd., 2016
- Basic fashion design styling, Jacqueline Mc Assey

E BOOKS

- http://www.gov.pe.ca/photos/original/4hsk_fashionRG.pdf

MOOC

- <https://www.3colourrule.com/training/>
- <http://www.arts.ac.uk/fashion/courses/short-courses/onlinecourses/fashion-styling-course-online/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	6	8

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD314 Men's Pattern Making & Garment

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the method to develop and construct basic men's wear pattern
- Capacity to manipulate basic patterns to develop new designs
- Ability to create and recreate any men's wear

CONTENTS

UNIT I

SHIRTS

Construction of Basic Shirt, Slack Shirt, Inner vest and T-Shirt

UNIT II

TROUSER

Construction of Brief, Trouser, Track pant and shorts

UNIT III

JACKET

Construction of formal Jacket, Waist Coat and Tie

UNIT IV

ETHNIC WEAR

Construction of Pyjama, Kurtha and Sherwani

UNIT V

DESIGN & DEVELOPMENT

Construction and Pattern Development of designer replica of men's wear

SUGGESTED BOOKS

- Pattern Cutting & Making Up, Martin Shoben & Janet Ward, CBS Publishers, 1999
- Pattern Making for Fashion Design, Helen J Armstrong, Prentice Hall. UK , 2009

E BOOKS

- Principles of Pattern Making & Grading - http://buc.edu.in/sde_book/fashion_design.pdf
- Indian Garments-
<http://www.ushainitiatives.com/wp-content/uploads/2014/08/Indian-Garment-Design-Course-book.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/pattern-cutting-course/>
- <https://www.fashionexpresslearning.co.uk/sewing-menswear>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	4	5

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD315 Trends & Styling-I

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To apply ones knowledge of basic inputs on Kids wear to develop a range
- To conceptualize and implement design process to create a collection reflecting their technical accomplishments

CONTENTS

UNIT I

DESIGN BRIEF

Design Brief for development of Kids wear range based (5 nos.) on Theme or Forecast

UNIT II

BOARDS DEVELOPMENT

Story Board, Mood Board, Material Board, Form Board, Market Survey, Forecast, Inspiration and Doodling

UNIT III

DESIGN DEVELOPMENT

Sourcing, Surface Development, Exploratory Drawings, Illustrations - Hand & Digital, Spec Sheet, Cost Sheet and Tech Pack

UNIT IV

PATTERN MAKING & GARMENT FIT

Development of Avant Garde - Kids wear range – Patterns and muslin Fit

UNIT V

FINAL PROTOTYPE GARMENT

Development of final kids wear range (2 Selected Garments)

SUGGESTED BOOKS

- Pattern Making for Fashion Design, Helen J Armstrong, Prentice Hall. UK , 2009
- Encyclopedia of Dress Making, Raul Jewel, APH Publishing, 2015
- Pattern Cutting & Making Up, Martin Shoben & Janet Ward, CBS Publishers, 1999

E BOOKS

- [http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Basic%20Pattern%20Development%20\(Textbook%20+%20Practical%20Manual\)%20XII.pdf](http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Basic%20Pattern%20Development%20(Textbook%20+%20Practical%20Manual)%20XII.pdf)
- <http://www.ushainitiatives.com/wp-content/uploads/2014/08/Indian-Garment-Design-Course-book.pdf>

MOOC

- <https://www.academiccourses.com/Course-in-Product-Development-Production-and-Sourcing/Canada/The-Cut-Fashion-Design-Academy/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD316 Visual Merchandising

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the basics of Visual Merchandising
- Developing window display on using mediums and props
- Develop 3D Virtual Reality user interface for visual displays

CONTENTS

UNIT I

INTRODUCTION TO RETAIL FORMAT

Shopping Experience attached to retail format – Indian and International, Consumer Behaviour and Vendor Management

UNIT II

STORE AND BRAND

Store façade design, Branding, Branding identity, How big brands work, Marquee display, landing display, Constraints of area design, importance of branding and unique identity

UNIT III

VISUAL MERCHANDISING

Image of brand & Customer, Visual merchandising, corporate hierarchy and role of visual Merchandiser

UNIT IV

VISUAL MERCHANDISING KIT

Props Mannequins, Signage's, merchandise and Planogram, Bay Charts, Fixtures, Lighting Techniques, Window Dressing, Draping and Typography

UNIT V

SPACE PLANNING

Presentation format in digital and analog media, Computer Rendering, Planning and 3D, Display in Virtual Reality Software

SUGGESTED BOOKS

- Cross Cultural Management, Shobana Madhavan, Oxford Uni Press, 2014
- Essentials of Management, Harold & Heinz, Tata Mc Graw Hill Education private Limited, New Delhi, 2012

E BOOKS

- http://shodhganga.inflibnet.ac.in/bitstream/10603/18574/9/09_chapter%204.pdf
- <http://servicios.educarm.es/templates/portal/ficheros/websDinamicas/30/mockshoppresentacin.pdf>
- http://www.as8.it/edu/writing/GD494_taskiran.pdf

MOOC

- <https://iversity.org/en/courses/shopper-marketing-store-design-visual-merchandizing>
- <https://www.mooc-list.com/course/store-design-visual-merchandising-and-shopper-marketing-iversity>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD317 Fashion Accessories

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the trends and history of Fashion accessories
- Develop and create fashion accessories using various materials and methods
- Capacity to create unconventional material into products

CONTENTS

UNIT I

INTRODUCTION TO FASHION ACCESSORIES

Introduction to types of accessories, materials and colors used. Market study on latest trends in Fashion Accessories. Material Manipulation – Paper, Metal, Terracotta, Leather, Glass, Ceramic, Wood, Textile, Plastic and Recycled Material

UNIT II

FASHION ACCESSORIES – BAGS / HAT

Develop theme or Fashion Forecast based accessories (Bag / Hat) using various materials colours and surface embellishments

UNIT III

FASHION ACCESSORIES – SHOES / BELT

Develop theme or Fashion Forecast based accessories (Shoes / belt) using various materials colours and surface embellishments

UNIT IV

FASHION ORNAMENTS

Cutting folding saw piecing, wire work all in awling, scoring, etching and threading. Develop any three theme or Fashion Forecast based Fashion ornaments (Ring/ Head gear/ nose ring/ earring/ bangle/ bracelet/ watches/ anklet/ toe ring /neck ornament) using various materials colours and surface embellishments

UNIT V

RECYCLED ACCESORIES

Develop theme or Fashion Forecast based products using unconventional material

SUGGESTED BOOKS

- Handmade in India, Aditi Ranjan & MP Ranjan, Mapin Pub Ltd, 2014
- Fashionpedia, Fashionary International Lts, Hongkong, 2017

E BOOKS

- <http://italiaindia.com/images/uploads/pdf/market-research-on-accessories-in-india.pdf>
- <http://www.nsead.org/careers/downloads/CS13.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-accessories-design-course/>
- <https://www.milanfashioncampus.eu/online-accessories-design-course>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD401 Departmental Elective III Knit Wear Design

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Basic understanding of knitting process and industrial production methods
- Capacity to create knitted structures by hand
- Ability to stitch and created fashion knitted garments

CONTENTS

UNIT I

KNITWEAR

Knitting – machines, methods and types

UNIT II

HAND KNITTING & CROCHET

Theme based Sample Creation of various knitted & Crochet structures

UNIT III

HAND KNITTED PRODUCT

Creation of theme based knitted sweater, socks and cap for a baby

UNIT IV

CONSTRUCTION OF KNITTED PRODUCT

Pattern making and construction of Tank top and leggings in knitted fabrics.

UNIT V

DRAPED GARMENT

Creation of fully fashioned draped garment using knitted material

SUGGESTED BOOKS

- Fundamentals and advances in knitting technology, Sadhan Chandra Ray

E BOOKS

- <http://www.redheart.com/books/knitting-made-easy>
- <http://pasmand.tehran.ir/Portals/0/behtarin-ha/0-art%20books/24-Quick-and-Easy-Knitting-Patterns-eBook.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/lingerie-swimwear-design-course/>
- <http://sixtyandme.com/3-amazing-online-knitting-courses-for-complete-beginners/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD402 Departmental Elective IV: Cosplay Design

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the film and theater production process and needs
- Creating impact through clothes in sets
- Capacity to research history and literature and recreate period costumes based on the information collected

CONTENTS

UNIT I

THEATER SETTING

Understanding theater Setting – Lights, props, set, visual appeal, actor, script and costumes. Visual impact of garments in the set, background and colour. Garment structure and ease of movement and change

UNIT II

UNDERSTANDING PERIOD SETTING IN A THEATER

Research on period, background to recreate garment based on history and literature sources.

UNIT III

FILM COSTUME

Analysis of a cult film to analyze the integration between plot, characterization and costume. Hair (wigs) and makeup overview

UNIT IV

PROTOTYPE FOR COSPLAY

EVA foam technique (seal, paint and heat set), Worbla technique (armour making, small costume pieces using heat activated materials), Costume ageing – dyeing

UNIT V

EMERGENCE OF STYLE ICONS

A study on various style icons and the costumes and style and image created by them in Indian and holly wood movies

SUGGESTED BOOKS

- Indian Costumes, Anamika Pathak, Luster press, Roli Books, 2008
- The Cornicle of Western costume, John Peacock, Thames & Hudson, 2010

E BOOKS

- https://www.oscars.org/sites/oscars/files/costumes_and_makeup_activites_guide.pdf
- <http://www.iaas.uni-stuttgart.de/RUS-data/INPROC-2012-19%20--A-Pattern-Language-for-Costumes-in-Films.pdf>
- <http://14.139.111.26/jspui/bitstream/1/190/1/Costume%20Styling%20for%20Bollywood%20movie%20Aki%20ra.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-styling-course/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	1	-	3

BD403 Departmental Elective IV: Fashion & Apparel Branding

Scheme of Examination

S	T	P/V	Total
50	50	-	100

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the basics of branding and luxury business
- Analyzing case studies on brands and luxury business
- Creating personal branding

CONTENTS

UNIT I

FASHION BRANDING

Fashion Branding, Story Telling, Cultural Branding, Branding and Management

UNIT II

CASE STUDIES

Lifestyle Branding, Growth of a Brand, High Market to Mass Market, Viral Fashion Branding, The Future of Branding and Niche Branding

UNIT III

LUXURY, MARKET & CREATION

Luxury- Introduction, Understanding, Types, social status and Symbol - domestic and International, Growth of Luxury Business, selectively trade up and trade down. Steps to create premium/ Luxury, Brand management Advertising & PR for luxury products

UNIT IV

BRANDING OF ACCESSORIES

Development of Logo, Envelop, letterhead, Visiting Card and T-Shirt for a Client. Designing accessories for a Luxury Company based on Client input. Documentation and costing.

UNIT V

CORPORATE DESIGNING

Designing corporate uniform for a client based on their need, theme and industry

SUGGESTED BOOKS

- Fashion from concept to consumers – Gini Stephens Frings

E BOOKS

- <ftp://ftp.repec.org/opt/ReDIF/RePEc/sym/PDF/symjournl161.pdf>
- <https://repositorio.ucp.pt/bitstream/10400.14/13805/1/Dissertation%2520Marta%2520%2520Candeias%252020.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/luxury-brand-management-course/>
- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-business-course/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	-	2

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD404 Professional Ethics

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To become aware of key factors that aid to shape their character and professional look
- Practicing professionalism in terms of manners, behavior, etiquette and attitude
- Commanding the art of communication and positive thinking for success in all spheres of life

CONTENTS

UNIT I

MANNERS AND ETIQUETTES

Making Introduction, Shaking Hands, Receiving Visitors in Office & House, Parties and Party rules, Social behavior in public space and Work place behavior and etiquettes

UNIT II

PERSONAL GROOMING & FORMAL DRESSING

Well Groomed Man and well-groomed Woman, Business Casuals, Formal Dress Code, Indian Dressing and Western Dressing

UNIT III

DINING ETIQUETTE

Rationale for Dining Etiquette, Table setting, Napkin, Cutlery, eating considerations, soup, braking bread, avoiding elementary dining mistakes, Ordering, Paying Bills, tipping and Buffet Dining Etiquettes

UNIT IV

PERSONALITY DEVELOPMENT

Defining Personality, Personality Development Factors, Art of good conversation, Speech Delivery, Types of communication, Written, Non-verbal, Verbal, online communication, Importance of listening & Art of listening

UNIT V

POWER OF POSITIVE THINKING

Thinking Power – seven steps for dealing with doubts, Traits of positive thinkers and high achievers, Goals and techniques for positive thinking, Enhancement of concentration through positive thinking and practicing a positive life style

SUGGESTED BOOKS

- Personality Development Handbook, DP Sabharwal, Prakash books India, 2014
- Corporate Grooming and Etiquette, Sarvesh Gulati, Rupa Publications Pvt. Ltd., India, 2010

E BOOKS

- <http://estudantedavedanta.net/Personality-Development.pdf>
- https://www.bharathuniv.ac.in/colleges1/downloads/courseware_ece/notes/BSS201%20-%20PERSONALITY.pdf

MOOC

- <https://www.coursera.org/browse/personal-development?languages=en>
- <https://www.edx.org/course/communication-skills-and-teamwork>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	6	8

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD405 Women's Pattern Making & Garment

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Ability to develop traditional Indian Ethnic Wear
- Ability to develop western wear garments
- Capacity to develop any type of women's wear

CONTENTS

UNIT I

SALWAR AND VARIETIES

Construction of Salwar, Kameez, Chudithar and Patiyala

UNIT II

BLOUSE AND VARIETIES

Construction of Ladies blouse, katori blouse and princess cut blouse

UNIT III

SKIRTS

Construction of 8 gore inner skirt, Circular, Pleated Skirt, Divided and Balloon skirt

UNIT IV

EVENING WEAR

Bias Draped Slip, Halter neck, Off shoulder and evening wear full length dress

UNIT V

DESIGNER KNOCKOFF DEVELOPMENT

Construction of Pattern Development of designer replica of Indian women's wear (Lehenga / Gaghra Choli)

SUGGESTED BOOKS

- Pattern Making for Fashion Design, Helen J Armstrong, Prentice Hall. UK , 2009
- Pattern Grading For Women's Clothing, Gerry Cooklyn, Blackwell Series, 2009
- Pattern Cutting & Making Up, Martin Shoben & Janet Ward, CBS Publishers, 1999

E BOOKS

- [http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Basic%20Pattern%20Development%20\(Textbook%20+%20Practical%20Manual\)%20XII.pdf](http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Basic%20Pattern%20Development%20(Textbook%20+%20Practical%20Manual)%20XII.pdf)
- <http://www.ushainitiatives.com/wp-content/uploads/2014/08/Indian-Garment-Design-Course-book.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/pattern-cutting-course/>
- <http://mooc.live/fashion-design-through-patternmaking-the-sloper-online-course/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD406 Lingerie Design

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding of Intimate Apparel History, its market, Industry and trends
- Correlate various styles, sizes and shapes of lingerie to specific body type and lifestyle

CONTENTS

UNIT I

INNER WEAR BASICS

Introduction to Intimate Apparel Industry. History and terminology of Lingerie. Exploration of Design, Fabric, Study of the elasticity of materials, Trims, Accessories and construction techniques in Shapewear and Sleep wear with emphasis on Couture Methodology

UNIT II

FOUNDATION SHAPE WEAR

Construction of Basic bra, camisole, knickers, bikini, swimsuit

UNIT III

SHAPEWEAR

Sizes and cups. Size chart, Alteration and transformation of base patterns, Familiarisation with specialised assembly machines

UNIT IV

CORSETS

Construction of shapewear and seamless shapewear, Maternity, Sports Lingerie, Construction and evolution of Corset and Boning

UNIT V

DESIGNER PROTOTYPE

Study of contemporary trends and styles. Analysis of historical movements and current trends for the preparation and development of an underwear, corsetry and swimwear collection to acquire a comprehensive vision of the evolution and development of the current trends within the market to help them create their own personal style

SUGGESTED BOOKS

- The Technology of Clothing Manufacture, Harold Carr & Barbara Latham, Blackwell Publishing, 2004

E BOOKS

- <http://www.fashioncampus.it/fashion%20programs/lingerie%20swimwear%20design.pdf>
- <https://www.patternmakerusa.com/pdfs/Lingerie.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/lingerie-swimwear-design-course/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD407 Draping & Sewing-II

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To develop structured garment using draping techniques
- Creating trousers and dresses by draping
- Capable of manipulating any type of fabric to create innovative and beautiful women’s wear

CONTENTS

UNIT I

DRAPING COMPONENTS

Mandrian, Shirt, Shawl collar, cowls & Sleeves; ruching, fluting

UNIT II

DRESS

Shift, Sheath, Princess Dress and Strapless Dress – Torso and Bra top; halter neck, cowl neck dress, Basic Trouser and one variation

UNIT III

ASYMMETRICAL GARMENT

Asymmetrical garments using Gathers, Pleats and Tucks, off shoulder dress and Evening wear

UNIT IV

PRINTED FABRIC DRAPES

Grain Manipulation, Striped, Checked fabric drapes

UNIT V

FABRIC DRAPES

Draped garments with Satin, Crepe, Silk and Elastomeric Fabrics

SUGGESTED BOOKS

- Pattern Making for Fashion Design, Helen J Armstrong, Prentice Hall. UK , 2009
- Pattern Grading For Women’s Clothing, Gerry Cooklyn, Blackwell Series, 2009
- Pattern Cutting & Making Up, Martin Shoben & Janet Ward, CBS Publishers, 1999

E BOOKS

- http://buc.edu.in/sde_book/fashion_design.pdf
- <https://www.google.co.in/search?q=historic+textiles+book+pdf&oq=historic+textiles+book+pdf&aqs=chrome..69i57.9805j0j8&sourceid=chrome&ie=UTF-8#>
- <http://www.ushainitiatives.com/wp-content/uploads/2014/08/Indian-Garment-Design-Course-book.pdf>

MOOC

- <http://mooc.live/sewing-for-beginners-online-course/>
- <http://www.universityoffashion.com/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	3	4

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD408 Portfolio Development

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the design development process
- Creating a prototype of design collection
- Creating digital portfolio of their works

CONTENTS

UNIT I

DESIGN DEVELOPMENT

Research, Mind Mapping, Inspiration, Theme, Client Study, mood board & Story board - Design brief, Development of theme and range

UNIT II

MARKET SURVEY AND FABRIC DEVELOPMENT

Market Survey, Fabric and trim Development and Sourcing, Swatch and trim board

UNIT III

ILLUSTRATION & TECH PACK

Fashion Illustration, Flat sketches, tech pack, Spec sheet Cost sheet

UNIT IV

DIGITAL PORTFOLIO CREATION

Graphic design enhancement using Corel Draw, Photoshop, Illustrator and Flash

UNIT V

CREATION OF E-PORTFOLIO

Developing a personal style and communicating ideas. Creation of blog or web page using WordPress or social network sites

SUGGESTED BOOKS

- Fashion Illustration, Anna Kiper, D&C limited Pub, 2011
- Fashion Stylist handbook, Danielle Griffiths, Laurence King Pub. Ltd., 2016

E BOOKS

- https://process.arts.ac.uk/sites/default/files/pecha-kuchamilan_dieffenbacherfinal.pdf
- www.hkedcity.net/res_data/edbltr.../3_Fashion_Design_Basics_eng_Oct_2011.pdf

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-product-development-course/>
- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/drawing-garments-course/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu	ST/P	Total
1	-	4	5

Scheme of Examination

S	T	P/V	Total
60	-	40	100

BD409 Trends & Styling-II

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- To apply ones knowledge of basic inputs on women’s wear to develop a range
- To conceptualize and implement design process to create a collection reflecting their technical accomplishments

CONTENTS

UNIT I

DESIGN BRIEF

Design Brief for development of women’s wear range based (5 nos.) on Theme or Forecast

UNIT II

BOARDS DEVELOPMENT

Story Board, Mood Board, Material Board, Form Board, Market Survey, Forecast, Inspiration and Doodling

UNIT III

DESIGN DEVELOPMENT

Sourcing, Surface Development, Exploratory Drawings, Illustrations - Hand & Digital, Spec Sheet, Cost Sheet and Tech Pack

UNIT IV

PATTERN MAKING & GARMENT FIT

Development of western wear Avant Garde – Women’s wear range – Patterns and muslin Fit

UNIT V

FINAL PROTOTYPE GARMENT

Development of final Women’s wear range (2 Selected Garments)

SUGGESTED BOOKS

- Pattern Making for Fashion Design, Helen J Armstrong, Prentice Hall. UK , 2009
- Encyclopedia of Dress Making, Raul Jewel,APH Publishing, 2015
- Pattern Cutting & Making Up, Martin Shoben & Janet Ward, CBS Publishers, 1999

E BOOKS

- [http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Basic%20Pattern%20Development%20\(Textbook%20+%20Practical%20Manual\)%20XII.pdf](http://cbse.nic.in/publications/vocational/Fashion%20Design%20and%20Garment%20Technology/Basic%20Pattern%20Development%20(Textbook%20+%20Practical%20Manual)%20XII.pdf)
- <http://www.ushainitiatives.com/wp-content/uploads/2014/08/Indian-Garment-Design-Course-book.pdf>

MOOC

- <https://www.academiccourses.com/Course-in-Product-Development-Production-and-Sourcing/Canada/The-Cut-Fashion-Design-Academy/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	35 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	60 marks

Scheme of Teaching

L	Tu/W	ST/P	Total
-	-	-	-

Scheme of Examination

S	T	P/V	Total
-	-	100	100

BD410 Garment Internship (45-Days)

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding the structure and functions of various departments in an organization
- Understanding the short term and long terms targets of an organization and its planning and execution methods
- Analyzing the impact of organization on Society

CONTENTS

UNIT I

LITERATURE STUDY

Learning about the Garment Industry, Its History and Organization structure

UNIT II

ON SITE STUDY

Observation – Process and Procedures, Development of generic & Cognitive skills

UNIT III

DATA COLLECTION

Internship Log book, Collection of Data about the industry process, statistics thru survey / questionnaire / interview
Recording of data using pictures, videos, sketches & sample collection.

UNIT IV

INTERNSHIP JOB ROLE

Working in the industry

UNIT V

DOCUMENTATION

Internship Report - Preparation of internship report document & PPT

SUGGESTED BOOKS

- Statistical Methods, SP Gupta, Sultan Chand & Co, 2016

E BOOKS

- Statistics and Data analysis <http://www.stat.wmich.edu/s160/hcopy/book.pdf>

MOOC

- <https://www.mooc-list.com/course/writing-case-studies-science-delivery-novoed>

Scheme of Teaching

L	Tu	ST/P	Total
-	-	32	24

Scheme of Examination

S	T	P/V	Total
300	-	300	600

BD411 Fashion Design Collection

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

- Understanding of basics learnt in the last 5 semesters and the ability to incorporate the same effectively
- Capacity to create a complete design collection from concept to end product following guidelines with the help of a mentor
- Ability to establish self as a designer and showcase the product in a fashion show

CONTENTS

UNIT I

SELECTION OF DESIGN COLLECTION CATEGORY

One of the following category must be selected as the basics for developing the design collection - Sportswear / Eveningwear / Ethnic / Fusion/ Sleepwear/ Maternity / Avant Garde/ Theatre / Physically challenged / Work wear. Fabric Development and exploration focusing on womenswear, men’s wear or kids wear

UNIT II

RESEARCH AND DEVELOPMENT PROCESS

Research, Mind Mapping, Inspiration, Theme, Client Study, Mood board & Story board - Design brief, Development of theme and range, Market Survey, Fabric and trim Development and Sourcing, Swatch, trim board, Fashion Illustration, Flat sketches, tech pack, Spec sheet Cost sheet

UNIT III

PATTERN MAKING & GARMENT CONSTRUCTION

Developing patterns for the final seven selected design, muslin test fit and final garment construction.

UNIT IV

CREATION OF ACCESSORIES, LOOK AND STYLING

Developing complimenting accessories to the design collection, fashion styling to create look book by fashion photoshoot and updating of e-portfolio

UNIT V

FASHION RAMP WALK

Back stage work, model selection, theme, backdrop and music for ramp, choreography and presentation of design collection as fashion show

SUGGESTED BOOKS

- Fashion – From Concept to Consumer – Gini Stephen Frings
- Fashion Stylist Handbook, Danielle Griffiths, Laurence King Pub., 2017

E BOOKS

- http://kisd.de/~jennifer/LVMH/seamlessmedia_fashionmoodbook.pdf
- <http://web.mit.edu/ruddman/www/iap/designprocess.pdf>

MOOC

- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-marketing-course-online/>
- <http://www.arts.ac.uk/fashion/courses/short-courses/online-courses/fashion-product-development-course/>

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	240 marks
Regularity (Attendance)	60 marks
Total	300 marks

Scheme of Teaching

L	Tu	ST/P	Total
2	-	-	2

Scheme of Examination

S	T	P/V	Total
50	50	-	100

BD312* Non Departmental Elective II

Abbreviations: L =Lectures; P = Practical; Tu = Tutorial; ST = Studio; S = Sessional;
T = Theory, V = Viva-voce)

OBJECTIVES

CONTENTS

- S.No Sample Subject Title
1. Functional Communicative Writing English
 2. French

Foreign language

3. German
4. Japanese
5. Organizational Behavior

MBA

6. Business Communication
7. Marketing Management

CONTINUOUS ASSESSMENT REQUIREMENTS

Monthly Assessment (Assignments)	25 marks
Regularity (Attendance)	10 marks
Mid Term Test	15 marks
Total	50 marks